

# Lincolntonville Cultural Sustainability Assessment Report

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May 7, 2018



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## Introduction

"It's kind of this loosely woven fabric that really when push comes to shove, holds pretty tight... it's a thing you can't describe; it's a community it's a neighborhood." This is how she describes the culture of Lincolnville she wants to sustain as I interview her at a new establishment just built in Lincolnville. Although it's brand new, the owner seems to have an appreciation for Lincolnville culture, naming crafted beers after it and representing it with a "Lincolnville" flag out front. She has lived in Lincolnville for nine years. This loosely woven fabric she speaks of that holds the community together is collective cultural identity, a shared sense of belonging and history.

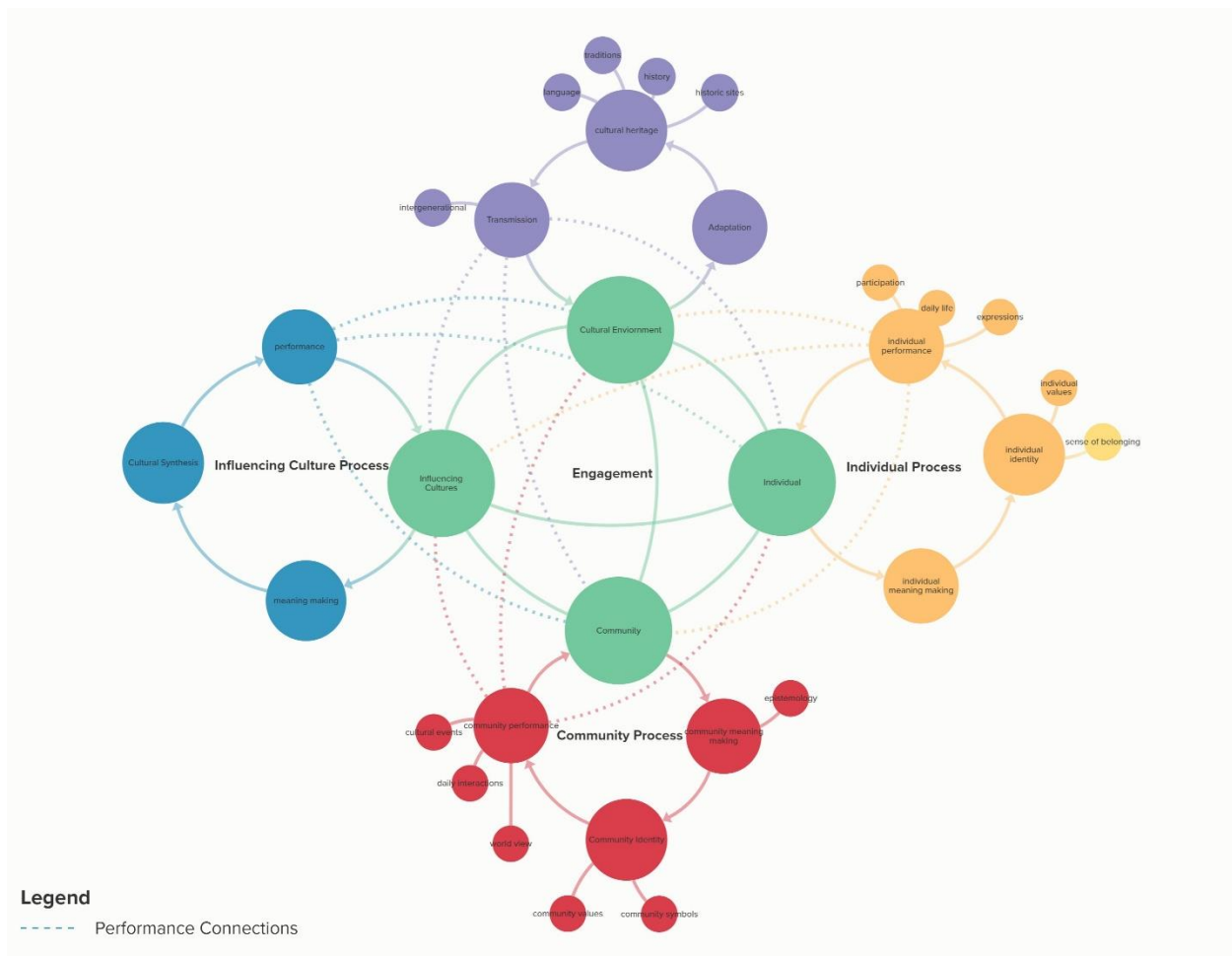
This report assesses the cultural sustainability of Lincolnville through a cultural sustainability indicator model, that identifies strengths and potential risks to Lincolnville's collective cultural identity. This report can be used as a resource for cultural awareness in community development initiatives and for incorporating culture with the rest of public policy, recognizing its place as the basis for a sustainable community.

**Objective 1:** To create a cultural sustainability assessment report of Lincolnville through the data collection and analysis of cultural sustainability indicators (CSI). This information will be used to create a cultural sustainability profile of Lincolnville, identifying cultural resources, strengths, and risks.

**Objective 2:** Use findings from the assessment report to propose community-led initiatives to support the cultural sustainability of Lincolnville.

Appropriately designed cultural sustainability practices can benefit the community by strengthening a sense of belonging and community bonds, reinforcing individual and collective identity, maintaining our connection with our past and ancestors, and influencing future development plans. Ecological, economic, and social sustainability all depend on awareness of the systematic values of a community. If the values are not relative, community engagement with the initiatives will be unsustainable. By building on the foundation of cultural resources through cultural sustainability practices, communities can revitalize and sustain their cultural identity and community infrastructure. Findings and recommendations in this report can be shared with the Lincolnville community to prompt dialogue about community culture identity and further explore cultural sustainability initiatives as a community.

## Culture Ecosystems and Cultural Sustainability Indicators



The diagram above illustrates all of the working components of a culture ecosystem. Cultural actors are green and engaged. The process each actor goes through of meaning making, identity construction, and performance is illustrated in a separate color. The smaller circles connected to each element of the four processes show some common ways these are manifested in a community. Each cultural sustainability indicator supports the vitality and key processes that sustain a culture ecosystem.

Culture is something we create and sustain without always being aware we are doing so. There are obvious displays, like public performances and cultural events. However, we constantly create and interact with culture on a daily basis in our social exchanges and experiences. Culture is the lens through which we interpret life experiences and make meaning in our lives. These interpreted expressions are manifested tangibly and intangibly back into the environment by individuals and communities. Our cultural environment informs our cultural identity and our cultural identity, by bringing it into life through exchanges and performances, influences the cultural environment.

## **Methodology**

While the standard set of cultural sustainability indicators framed the research, indicator variables were established while analyzing the data collected at the field site so as to reflect what these terms mean to the community itself and how they see these indicators manifested in their community. Data was collected via participant observation, community member interviews, and scholarly research.

Community members interviewed came from a wide array of backgrounds, some living in the area for generations, some recent transplants, and some who grew up in Lincolnville but, for one reason or another, moved away. Participants interviewed are key stakeholders in cultural events, policy making, and generational residents who have seen Lincolnville's cultural development throughout the past twenty years. Their identities all have a stake in the collective cultural identity of Lincolnville. These diverse participants show trends in Lincolnville's cultural sustainability through the understanding of how generational residents feel their culture is supported to new resident's impression of Lincolnville's contemporary cultural identity.

## **The Lincolnville Community**

The Lincolnville District, established by freed slaves following the American Civil War, is located on the southwest peninsula of St. Augustine, Florida. Lincolnville was established in 1866 when freedmen leased land for \$1.00 a year on what was then the west bank of Maria Sanchez Creek. (Rodgers) The rest of the peninsula consisted of orange grove plantations. The settlement was originally called "Africa", or "Little Africa". After streets were laid out in 1878, it came to be known as Lincolnville, named after Abraham Lincoln. (City Walking Guide) Lincolnville developed and expanded over the years; being characterized by narrow streets, small lots, and houses built close to the street line. In 1964 St. Augustine became a focal point for the Civil Rights Movement. Lincolnville neighborhood churches and businesses were the sites of meetings and the bases from which peaceful protest marches began. National attention was focused on St. Augustine as the protest of African American and white civil rights activists continued, including Dr. Martin Luther King, Jr. (National Park Services)

The Lincolnville community is defined by space. It is a 2.19 square mile area in the city of St. Augustine, Florida.(National Park Services) The bordering streets are Desoto, Riberia, Cedar, Washington, and Duerro. Today, Lincolnville's architectural heritage includes the highest concentration of Victorian-era buildings in the state of Florida.(City Walking Guide) Historical landmarks are the St. Benedict the Moor church and the "Freedom Trail", a series of panels throughout Lincolnville that describes events at historic sites significant to the Civil Rights Movement. The Lincolnville Cultural Center exhibits historical artifacts from Lincolnville and initiates contemporary projects within the community. Lincolnville's long, rich history of African American heritage is still a big part of the community

today, however in recent decades new cultural groups have moved in.

There are new residents just moving in in the past fifteen years, most doing the ten-minute walk to their jobs downtown and Flagler college students who have moved into the area. These new additions are introducing new cultural influences that synthesize with the traditional to make up the greater whole. New residents moving into Lincolnville have created their own culture referred to as folksy or kitschy. There are two Flagler dorms in Lincolnville and many Flagler students rent houses in Lincolnville. These new cultural groups and the generational residents of the area articulate with each other to realize the contemporary community identity of Lincolnville.

Tourist-aimed establishments, like “Preserved” and the St. Augustine Distillery, have popped up recently, indicating that the booming tourist industry in St. Augustine is overlapping further into Lincolnville.

### **Identified Themes, Significant Narratives, and Symbols of Lincolnville’s Collective Cultural Identity**

Throughout the 150 years since Lincolnville’s establishment, the region has evolved to express a contemporary culture with distinct themes that reflect the traditional cultural identity. Symbols of cultural identity in Lincolnville observed by the practitioner and identified by residents as uniquely Lincolnville to them are symbolized through performances, community bonds, historic legacy, foodways, and infrastructure.

#### **Historic Legacy:**

Victorian era houses in varying states of repair are a distinct feature of Lincolnville. Designated as a historic district in 1991, a prominent theme in Lincolnville is its historic legacy. While St. Augustine is widely known for being the earliest settlement in the United States, the region of Lincolnville is known separately for its role as an important setting in African American history. Cultural expressions like the “Freedom Trail” (2016.LCC.JW.035), the Lincolnville Cultural Center (2016.LCC.JW.036), and the names of streets, such as “MLK” and “Twine”, illustrate this theme.

Residents also carry on the theme of history expressed in interviews conducted during research. (AUDIO\_2016.LCC.JW.041. 00:15:27- 00:16:42). The preservation of historically significant buildings such as the oldest slave cabin in the United States and the St. Augustine Distillery and Ice Plant Bar displays the contemporary culture’s appreciation for the region’s historical significance and architecture.

The high concentration of Victorian architecture that Lincolnville is known for also illustrates the theme of historic legacy and pride in a bygone era. The renovating and rebuilding of Victorian style houses throughout Lincolnville demonstrates its importance as part of the region's

identity. New structures are being built in the same Victorian style, indicating that this characteristic of Lincolnville culture will be carried forward in the future.

IMG\_2016.LCC.JW.038) (IMG\_2016.LCC.JW.040) Even new buildings such as the restaurant “Preserved” are being marketed to tourists as being “historic”.

Another nod to history is Lincolnville being home to “Country Carriages” horse stables, a business that continues the tradition of horse carriage tours throughout St. Augustine. These horse buggies are marketed as nostalgia from history and do in fact represent a cultural expression that has been maintained throughout St. Augustine and Lincolnville’s history. Photographs from the Lincolnville Cultural Center document the original buggy drivers (IMG\_2016.LCC.JW.042) and material from my research shows how the tradition is maintained in Lincolnville today. (IMG\_2016.LCC.JW.043).

A community member having lived in Lincolnville for eleven years expresses how the historical legacy of Lincolnville impacts her feeling of community. “Oh it’s an honor, are you kidding? You know Ray Charles, the rumor is he dated a girl on my street and the date went really well, so like, the story is he was just singing and skipping down the street on his way back to school. And right here is where they used to have the “Black Cat Balls” and this was like, I think it’s different for us to, because we live across the street from the old epicenter (St. Benedict the Moor Catholic Church).”

The prominence of symbols of Lincolnville’s historic legacy and the continuation of the characteristics of past era’s are in fact what has made Lincolnville such a desirable place to live in recent years. For this reason I anticipate the theme of historic legacy to continue, as the theme defines the region and has established its significance in St. Augustine.

#### Decor; Kitsch and Folk:

##### Decor at the Blue Hen Cafe

Another theme that deserves mention is the decorative theme of what residents have called ‘kitsch’ or “folksy”. From wall hangings in the Blue Hen Cafe to decor on resident’s front porches, Lincolnville’s signature folk decor distinguishes itself as an aesthetic trait of the region. This illustrates the synthesis of artists and young Flagler students into Lincolnville’s historic culture. It’s an expression of a new generation of residents with the influences of history and place.

#### Porch Sitting:

A characteristic documented throughout my research is “porch sitting”. Whether it’s a hot summer day or a crisp winter morning, the cultural performance was frequently documented. The significance of porches in the Lincolnville community was mentioned in every interview and it has always been a running characteristic. A participant identified herself and roommates as “porch people”. A Flagler student renting an apartment in Lincolnville discussed interactions with other residents happening on her porch, and a young generational resident mentioned how

he'd like to start making collective spaces for the community on porches. Just starting last year, the "Lincolntown Porch Fest" is a festival where different musical acts perform on historic porches in Lincolntown. I have been many times invited to "come by the porch" throughout this documentation. More obvious than any other characteristic of community cohesion, "porch sitting" is a cultural performance all social groups participate in.

#### Biking:

"Well, I mean, now what signifies Lincolntown to me is, Jitty on his bicycle. Riding up and down the street. Every time I see Jitty." Biking through Lincolntown was mentioned considerably throughout participant interviews and participant observational field notes. The region's close proximity to downtown and the fact that many residents work down there makes it an ideal form of transportation and gives community members more chances to engage with each other daily.

#### Community:

Community is highly valued in Lincolntown. Neighbors are considered landmarks, whether on porches, biking, or walking. "Every time I see Jitty. Every time I see Logan. Every time I see Mickey Pooler. These are the people that remind me of Lincolntown. Those are the historical relics." There's a sense of openness in the close corners important to the culture and community intimacy. The organizer of Porch Fest commented on the importance of community intimacy, "... I also don't want ours to get huge. I don't want it to be disruptive in the neighborhood. I want it to be more of like a community event that people enjoy that's not like some big huge monster festival that's too much."

#### Foodways:

The Blue Hen, a recently opened café, offers a breakfast menu consisting of southern themed food "with a twist" such as chicken and buttermilk biscuits with peach butter and pumpkin pancakes. Generational residents reflecting on food stands during the Lincolntown Festival recall BBQ and this foodway is carried forward in the festival today. "Fresh BBQ Friday Saturday night go there with a slab of ribs. Get a couple rib sandwiches. Man, she used to put a rib sandwich together like nobody else. She used to be one of the vendors at the Lincolntown Festival actually. They always cooked. Always cooked."

*BBQ set up, a tent with tables set up underneath and a charcoal grill. BBQ sandwiches, ribs, and sausages were available as well as sides such as baked beans and macaroni and cheese.*

While Lincolntown is transforming rapidly, these themes can be seen being brought forward with growth, contributing to the sustainability of Lincolntown's distinct cultural identity.

## **Sustainability in Their Own Words**





“I guess being able to keep the integrity of the neighborhood, the houses, the community, the people.”

“Here? Sustainability; it means to hang in there no matter what. Really.”

When asked what sustainability means to them, interview participants identified six main themes: Access to housing for locals, honoring Lincolnville's historical legacy of African American heritage, community bonds, supporting local businesses, and resilience.

Interpreting this through a cultural sustainability lens, these community-defined sustainability themes indicate that the community's vision includes access to community, a sense of belonging to a shared cultural identity, and resilience as the foundation of Lincolnville's cultural sustainability. Further in the report, each of the cultural sustainability indicators supporting these values are assessed, trends described, and support strategies recommended.

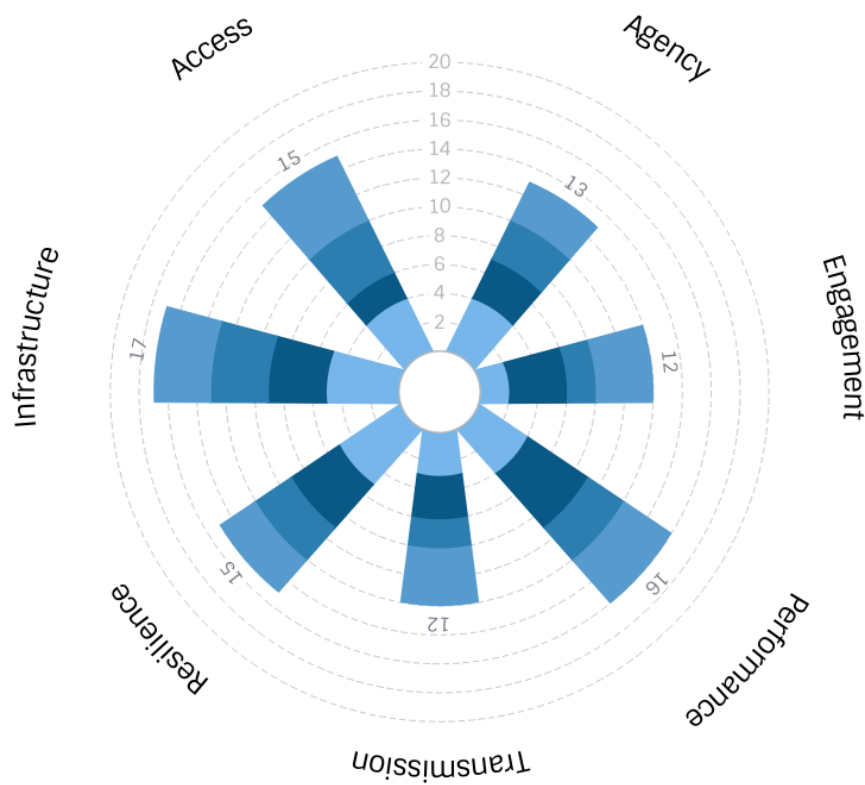
## Vision for the Future

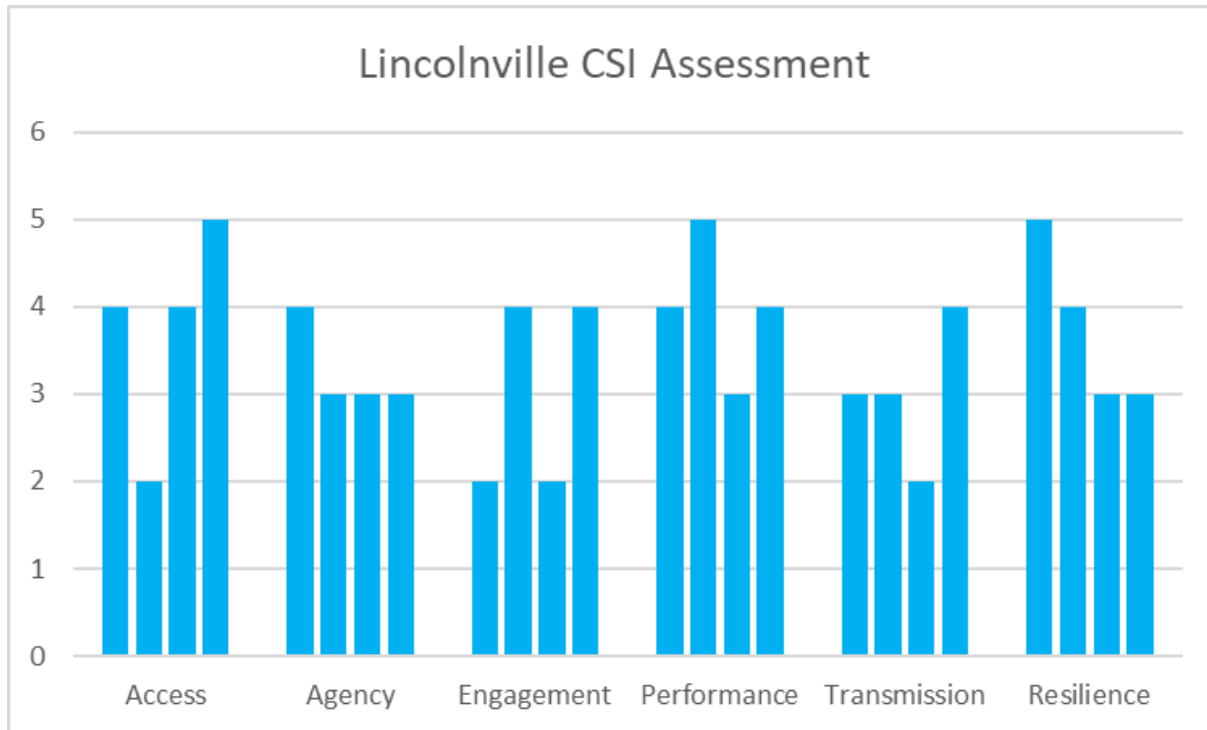


Lincolnville Cultural Sustainability Profile

Lincolnville

Cultural Sustainability Profile





## Cultural Sustainability Indicator Assessment

The assessment tool is a five-point scale to measure the strength of each cultural sustainability indicator (CSI). The indicators are scored through questions examining their key roles in cultural sustainability. Aggregating the scores of each sub question indicates the overall condition of each indicator in Lincolnville culture. The scoring ranges from active vitality (5) to inactive (0). The assessment of Lincolnville’s cultural sustainability indicators follows:

### Access

Informed by the Universal Declaration of Human Rights and the 2001 UNESCO Declaration on Cultural Diversity, UNESCO defines cultural rights as defined by access: “Cultural rights can be defined as the right of access to, participation in and enjoyment of culture. This includes the right of individuals and communities to know, understand, visit, make use of, maintain, exchange and develop cultural heritage and cultural expressions...”

Without the opportunity to access local and traditional culture, community members are denied a sense of self, the collective, and the knowledge to participate in, and pass on, culture. Collective access to tangible and intangible cultural heritage via museums, cultural centers, community centers, and daily and community events all support the sustainability of culture.

Variables that were assessed.

1. Access to cultural heritage through documentation.
2. Access to identity in public spaces.
3. Access to traditional land.
4. Access to community through infrastructure.



### Access Assessment

Condition	Access to cultural heritage through documentation
5	The community has significant documentation of its cultural heritage available to the public.
4	The community has a moderate level of documentation of its cultural heritage available to the public.
3	The community has a sufficient amount of documentation of its cultural heritage to the public.
2	There is inadequate documentation of cultural heritage available to the public.
1	There is a critical amount of cultural documentation of cultural heritage available to the public.
0	There is no documentation of the community's cultural heritage available to the public.

Condition	Access to identity in public spaces
5	Cultural identity is significantly reflected in the public environment.
4	Cultural identity is moderately reflected in the public environment
3	Cultural identity is reflected in public environment
2	Cultural identity is reflected inadequately in public environment.
1	Cultural Identity is seldom seen reflected in public environment.
0	Cultural identity is not reflected in environment.

Condition	Access to traditional land
5	Long-term resident's express well-being and do not feel pressure to leave by developing economic and social forces.
4	Long-term residents express no concern about but are aware of possible future pressures by developing economic and social forces.
3	Long-term residents are not worried about being pushed out by developing economic and social forces.
2	Residents express feelings of being pushed out.
1	Mass quantities of long-term residents have moved in recent years due to developing economic and social forces.
0	There are no long-term residents holding property any longer.

Condition	Access to community through infrastructure
5	Infrastructure significantly supports community member's access to community.
4	Infrastructure moderately supports community member's access to community.
3	Infrastructure sufficiently supports community members access to community.
2	Infrastructure in-adequately supports community member's access to community.
1	Infrastructure provides very little support to community member's access to community.
0	Community member's access to community is not considered in infrastructure.

## Data Summary

Access is important to cultural sustainability in that culture must be interpreted through meaning making and incorporated into one's identity. Lincolnville's ability to document and project it's

identity into public spaces shows vitality. The dwindling access to housing of long-term residents who project that cultural identity threatens the re-enforcement of Lincolnville's cultural identity.

Documentation of Lincolnville's cultural heritage has increased through its growth. Generational and a significant number of recent residents and even those living outside of Lincolnville show an appreciation for preserving the area's African American historical legacy. Specifically, the Accord Museum and the Lincolnville Museum and Cultural Center. The cultural center has developed throughout recent years with an inclusive exhibit of Lincolnville cultural heritage and history as well as new events and exhibits that showcase a broader range of African American history. Photographs of Lincolnville throughout the years as well as historic relics such as a piano played by Ray Charles and Dr. Martin Luther King Jr's fingerprints when he was arrested in peaceful protest are displayed, inviting the public to recognize the events and people that shaped Lincolnville's culture.

Lincolnville's identity is seen in public places and recent initiatives are evidence of its increasing presence in public places. Street signs named after important historical residents, the preservation of historical sites, and new developments incorporating the cultural identity of Lincolnville all contribute to access of identity. The recent Chimes project was an endeavor by Compassionate St. Augustine to honor the importance of the Civil Rights Movement to Lincolnville.

One of the main concerns residents have is of local housing being accessible to long-term residents.

"I was in jail...I stayed there uh seven, no I stayed there two weeks...and I wrote 'em a letter and asked 'em, not to auction it off because I'm gonna pay...They auctioned it." He was born and raised in Lincolnville and had just celebrated his sixty-sixth birthday. We sat down for the interview on a porch amongst piles of his belongings. He informed me it was his brother's porch, he'd just lost his own home. "I was in jail and they auctioned it off and when I went back they arrested me for trespassing."

As St. Augustine has grown both industry and population wise, Lincolnville has become a desirable place for new transplants due to its proximity to downtown and its historic charm. This has caused property taxes to go up significantly, making housing less affordable for those who lived there before the growth. Additionally, many property owners have opted for opening Air BNB's instead of renting out to locals. "It was affordable; now it's not so much... the house next to me is an Air BNB. I mean Air BNBs to me really rip apart the fabric of any community... we have no ability to regulate those because the state has taken that from us." Culture is sustained by community and when that community is pushed out, with all of those cultural carriers, it is a risk to the continuity of the culture.

The Lincolnville community strongly identifies with its history and historic buildings hold a lot of prominence in the community. A most recent example is the "Echo house". While interviewing a resident on a porch, it was being torn down across the street. Many residents wanted to see it restored as it was a long-standing structure. However, through a loop in an unwritten agreement, it has been torn down to be replaced by a parking lot for a nearby church.

Other structures, such as St. Benedict the Moor School are being supported through preservation projects.

Access to community through infrastructure is supported well in Lincolnville. Churches have been identified as significant cultural hubs for accessing community. As well as these, there is the Willie Gallimore Center for community meetings and events. Lincolnville is walkable and many residents choose to get around by bike or on foot to destinations downtown, utilizing the sidewalks. These forms of infrastructure allow community members to interact through organized events or daily interactions.

## Agency

Definition: A community's freedom to nurture culture without unwanted coercion from external control or influence.

Relevance of the Indicator to cultural sustainability:

By maintaining agency, the cultural values inherent in the community guide its direction and development. The community gets to decide how their culture will evolve by having their voices equitably heard in politics and media. Wade Davis spoke of the inequality of cultural communities' representation in politics and policy development as detrimental to cultural sustainability. Many governmental agencies that claim to speak for communities they have no justification to represent and international organizations, without an emic perspective, often apply solutions to situations they don't understand, causing more harm than good. (Davis, 143) Al-Hagla writes that the goal of cultural sustainability is retaining social resources of indigenous knowledge and experience for future generations. In order to sustain cultural and social distinctiveness, local knowledge must be incorporated into policies and their underlying implementation efforts. (Al-Hagla, 3) This includes the incorporation of cultural values pertaining to any policy that impacts a cultural community's way of being, such as traditional land use and economic systems. Jon Hawkes cites this autonomous voice in policy making as one of the most impactful issue any society faces; the role of the state in the shaping of the values that inform governance and in a way, the shaping of the values of the entire society.(5) "Public planning, at all tiers of government, is the crucible in which the relationship between state and community is refined and from which the most coherent expression of a society's aspirations may emerge – if, that is, the planning processes are themselves imbued with the values of the society those processes serve." (5)

Agency is interlinked with adaptability. For cultural sustainability, adapted cultural traits must come from autonomous decisions. "...the cultures that survive will be those that are willing and able to embrace the new on their own terms while rejecting anything that implies the total violation of their way of life." (Davis, 157) How cultural communities choose to adapt to the new is descriptive of their values. If these decisions are made from a place of equitable power, this should theoretically be supportive towards cultural sustainability.



Self-representation in media allows cultural groups to maintain their own narrative, their own worldview. "...cultural sustainability can emerge as a social process created through narratives that connect the past with the future, and the local with the global." (Soini, et al., 31) With this in mind, not having the power over their own narrative leaves a cultural community out of the global discussion and vulnerable to having outside sources defining their world view identity from an etic perspective.

Variables assessed:

1. Representation in policy making and media that affects their community.
2. Self-determination and perceived authenticity
3. Equality
4. Does Infrastructure show equality in development and maintenance?



Condition	Self-representation in policy and media
5	The community expresses empowerment by its representation in policymaking that affects them.

4	The community expresses validation by its representation in policymaking that affects them.
3	The community is satisfied by its level of representation in policymaking that affects them.
2	The community is unsatisfied with its level of representation in policymaking that affects them.
1	The community expresses disempowerment at the level of representation in policymaking that affects them.
0	There is no community representation in policymaking that affects them.

Condition	<b>Equality</b>
5	Community members express significant feelings of equality between social groups and the larger society.
4	Community members express moderate feelings of equality between social groups and the larger society.
3	Community members express some feelings of equality between social groups and the larger society.
2	Community members express concern for equality between social groups and the larger society.
1	Community members express experiencing inequality between social groups and the larger society.
0	Community members express experiencing critical levels of inequality between social groups and the larger society.

Condition	<b>Self-determination and perceived authenticity</b>
5	Community expresses feelings of self-determination of all cultural events and that they authentically represent their community.
4	Community expresses feelings of self-determination of most cultural events and that they authentically represent their community.
3	Community expresses feelings of self-determination of some cultural events and that they moderately reflect their community.
2	Community expresses a decrease in community self-determination over cultural events and that they do not authentically represent the community.
1	Community expresses a loss of self-determination over cultural events and that they do not authentically represent the community.
0	Community does not feel as if they have ownership of community events and does not identify with them.

Condition	Does infrastructure show equality in development and maintenance?
5	Infrastructure reflects significant equality in development and maintenance.
4	Infrastructure supports moderate equality in development and maintenance.
3	Infrastructure supports some equality in development and maintenance.
2	Infrastructure shows signs of inequality in development and maintenance.
1	Infrastructure shows signs of significant inequality in development and maintenance.
0	Infrastructure does not support equality in development and maintenance.

## Data Summary

A stressor on cultural sustainability is a loss of power, or an impediment to agency. Without the self-determination to choose how to adapt to a changing environment, a community's cultural evolution may be forced to grow in a direction they may not value. The Lincolnville community's agency is largely wrapped into its rapid development. While the political infrastructure provides opportunities to get involved in policy making with the LCRA and LNA, communication about these events does not reach everyone it affects. The growth in popularity of the Lincolnville Festival at one time had it taken out of the community's hands, relocated to Francis Field, and losing authenticity in the eyes of the community. Luckily, a community demand brought it back. The physical infrastructure reveals the racism originally in the city's maintenance of the area. There are only two storm drains for the whole area and recent weather has caused flooding and damage to housing. The same interview participant stated that a decision was made the night before to add drains on Duerro and Suerro street because of the major drainage problems in that area of Lincolnville.

The Lincolnville Community Redevelopment Area (LCRA) Steering Committee and Lincolnville Neighborhood Association (LNA) provide a platform for Lincolnville residents to have their voices heard in community affairs. "I like the sense of community and, you know I think it could be better, but I appreciate that there's like an active kind of neighborhood group. It's not necessarily representative of everybody who lives here but you know it's hard..." Additionally three city commissioners live in Lincolnville and residents stay engaged with them. However, residents involved in these associations say there is a lack of African American representation. The meeting times are posted online and in the neighborhood newspaper but there is a need for other forms of engagement for inclusive representation.

A community member who no longer lives in Lincolnville but grew up there reflected on the longstanding community Lincolnville Festival. “Well the Lincolnville Festival originated on Washington street... that just entailed a bunch of natives getting together cooking good food, putting together music, basically just puttin’ things out, little venues on both sides of the street for both the kids and the adults alike to enjoy. If there was something that you did that, you know, could contribute to the overall festival than yeah by all means. My mom, my grandmother baked goods cake, turnovers, apple, sweet potatoes. Whatever. She would start cooking on that Monday preparing for that Friday to debut, put it on the table. Usually it was all gone by seven, eight o’clock Friday night. It was all gone.”

The festival was eventually moved to Francis Field, out of Lincolnville.

“I think a lot of that has, there's political reasons why. I guess it was someone’s bright idea to try to move it...to where it would fit more people. They started to think more in quantity not necessarily quality and when you start to quantify the quality left, rapidly. Then the neighbors no longer wanted to participate because they saw it going in a total different direction... it lost all of its authenticity.”

This sentiment about moving the Lincolnville Festival was repeated by another generational resident. “... but you know what really bothered me about that festival? They moved it to St. Francis field. That's not Lincolnville....They did that for money for the city because when we first started Lincolnville festival it was on Washington street. You didn't have to pay to go to it. The people didn't agree to move it over there. The city moved it. If they tell you to move something, you've got to do it, or don't have it.” The Lincolnville Festival has moved back to Lincolnville in previous years because of demand from residents but the disturbance is still remembered by long term residents.

Developers need permits from the city to knock down buildings, and some residents don’t think the city is upholding the deal. “The deal was supposed to be if you buy ‘em you repair ‘em. We’ll let you take it down if you make it look like Lincolnville. But they don’t. It’s a ‘new and old’ Lincolnville.” Lincolnville is characterized by its concentration of Victorian era houses, many are now either being restored or, having been neglected for years, torn down. Community members commented that in the 1980’s, the city wasn’t maintained. This is evidenced by historic buildings dilapidated beyond repair and boarded up houses. While it is being revitalized now, there are still signs of racial discrimination in infrastructure. “Outside of Riberia street, if you walk the whole neighborhood there are two storm water drains, two, that's all. There are only two storm water drains in that whole neighborhood...”

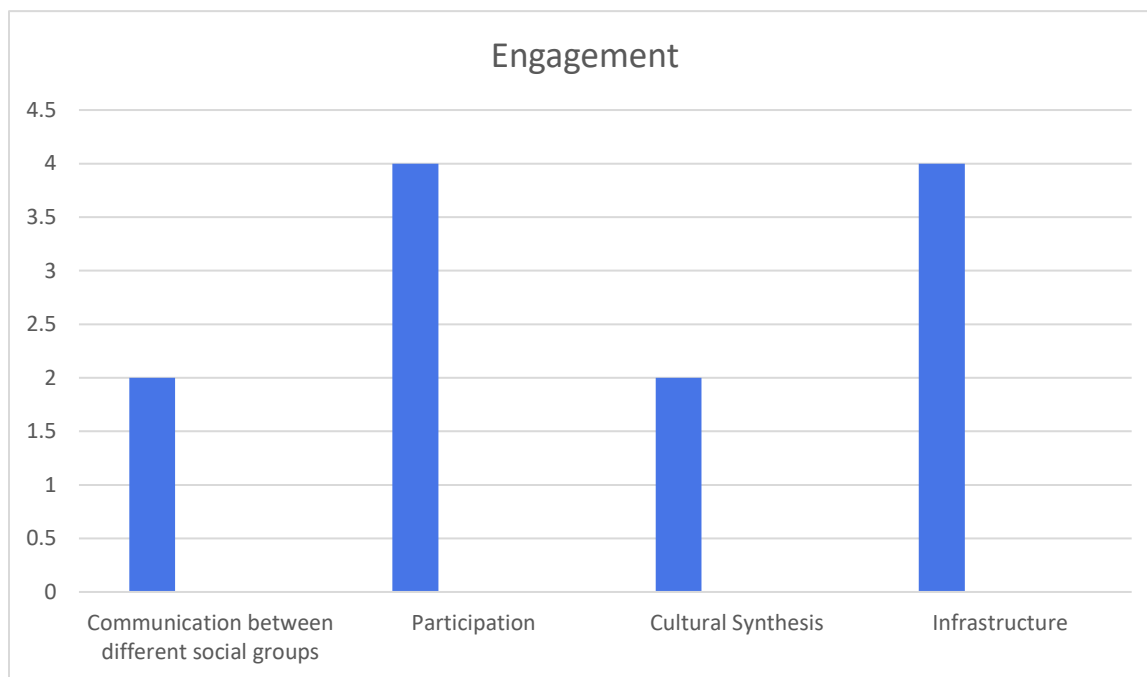
Another concern is that as new transplants come in the region will lose its character. “But that's what's happening. I think as the neighborhood winds up being more expensive, the fabric then becomes less funky, it loses its character.” The influx of commercialism and Lincolnville’s proximity to downtown St. Augustine has increased property taxes so quickly that long term residents can’t afford the sudden spike in the property tax. This trend is leaning toward growing economic inequality. “But you know when you have money you don't have to have respect for an area.”

# Engagement

Definition for purpose of study: A cultural community's active participation in cultural affairs.

## Relevance of Indicator to Cultural Sustainability

In Cultural Democracy, Graves argues the importance of engagement through presentation and participation, stating both aspects are necessary to the support of community culture.(85) Participation is needed for sustaining and innovating cultural heritage and presentations are supported by a community that realizes the importance of cultural vitality (Graves, 85) After reaching out to alumni and peers of the Goucher College Masters in Cultural Sustainability program currently working in cultural communities about what they see as indicators of the communities' cultural vitality, "engagement" was a reoccurring theme across most responses. This includes engagement with culture but also with the community development process. The community, for instance, clarifying what constructs their own definition of sustainability.



## Variables assessed:

1. Engagement among different social groups
2. Daily interactions in public places
3. Language and communication for engagement
4. Engagement in community events

Condition	Do different social groups in the area engage in community dialogue and public performance?
5	There is significant amount of engagement between diverse social groups in dialogue and performance.
4	There is a moderate amount of engagement between diverse social groups in dialogue and performance.
3	There is an increasing amount of engagement between diverse social groups in dialogue and performance.
2	There is inadequate amount of engagement between diverse social groups in dialogue and performance.
1	There is a critical amount of engagement between diverse social groups in dialogue and performance.
0	There is no engagement between diverse social groups in dialogue and performance.

Condition	Participation in policy and cultural affairs.
5	There is a significant amount of participation in community cultural events, exchanges, and dialogue in the past five years.
4	There is an increasing level of participation in community cultural events, exchanges, and dialogue in the past five years.
3	There is a little or no change in the level of participation in community cultural events, exchanges, and dialogue in the past five years.
2	There is a decrease in the amount of participation in community cultural events, exchanges, and dialogue in the past five years.
1	There is a critical amount of participation in community cultural events, exchanges, and dialogue in the past five years.
0	There is no participation in community cultural events, exchanges, and dialogue in the past five years.

Condition	Evidence of cultural synthesis between generational and recent cultural groups.
5	There is significant cultural synthesis between new and generational residents.
4	There is moderate cultural synthesis between new and generational residents.

3	There is some cultural synthesis between new and generational residents.
2	There is little cultural synthesis between new and generational residents.
1	There is critically low cultural synthesis between new and generational residents.
0	There is no evidence of cultural synthesis between new and generational residents.

Condition	To what extent does infrastructure facilitate engagement.
5	Basic infrastructure facilitates significant opportunities for diverse cultural exchange.
4	Basic infrastructure facilitates moderate opportunities for diverse cultural exchange
3	Basic infrastructure facilitates diverse cultural exchange.
2	Basic infrastructure inadequately supports diverse cultural exchange
1	Basic infrastructure supporting diverse cultural exchange is weak
0	Basic infrastructure does not support diverse cultural exchange

## Data Summary

A cultural community's active participation in cultural affairs fuels culture ecosystems. Significant forms of community engagement in Lincolnville are music, community groups, and religion; all of these encourage engagement and nourish community. Church services have always been the hubs of the Lincolnville community and are important to its historic legacy. Residents who no longer live in the area due to economic factors still travel in to the community to attend church services and spiritual practices. "The only time Lincolnville resembles what it used to look like is when one of us dies. They come out to see, to honor one of our own."

Reviewing comments about a lack of engagement between generational residents and new transplants, two themes were evident: a feeling of mistrust and limited communication. This is seen in descriptions of the community decades ago, continuing into contemporary times.

"Because I mean a lot of us had been bullied and pushed and picked and prodded and poked and fucked with so much that when we came home in our neighborhoods all we wanted to see was us...We wanted to be comfortable in our own skin and our own environment in that area."

In local politics, key stakeholders sense there's not enough diversity at community meetings. The African American residents that remain are mostly older and they never go to meetings, they don't have a clue what's going on as one participant said and "...because African American people don't often come, decisions are made without their input." An interview participant who no longer lives in Lincolnville but still works there has developed an organization to further preserve the history, saying she's stepping up because no one else has.

There is a disparity in the perception of engagement in daily life between social groups. Generational residents do not feel the sense of community they saw in the past. “Everybody seems to be withdrawn. Anti-social... the only time when people are like ‘Hey, how you doing’ and they won’t even speak to you unless they’ve got their dogs.”

“Porch Fest it’s like people who kind of are even hermits that just kind of stay to themselves, everyone really came together. I met so many people that live in the neighborhood. I saw what looked like people from the neighborhood from all backgrounds.” This year the Lincolnville Festival is collaborating with Porch Fest. In this way the community will be encouraging engagement between long-term residents and new transplants, as well as engagement with neighboring communities. This collaborative innovation is important for cultural sustainability not only because it facilitates engagement but because it is engaging new residents with established traditions.

## Performance

Definition: Cultural expression in daily life and community events.

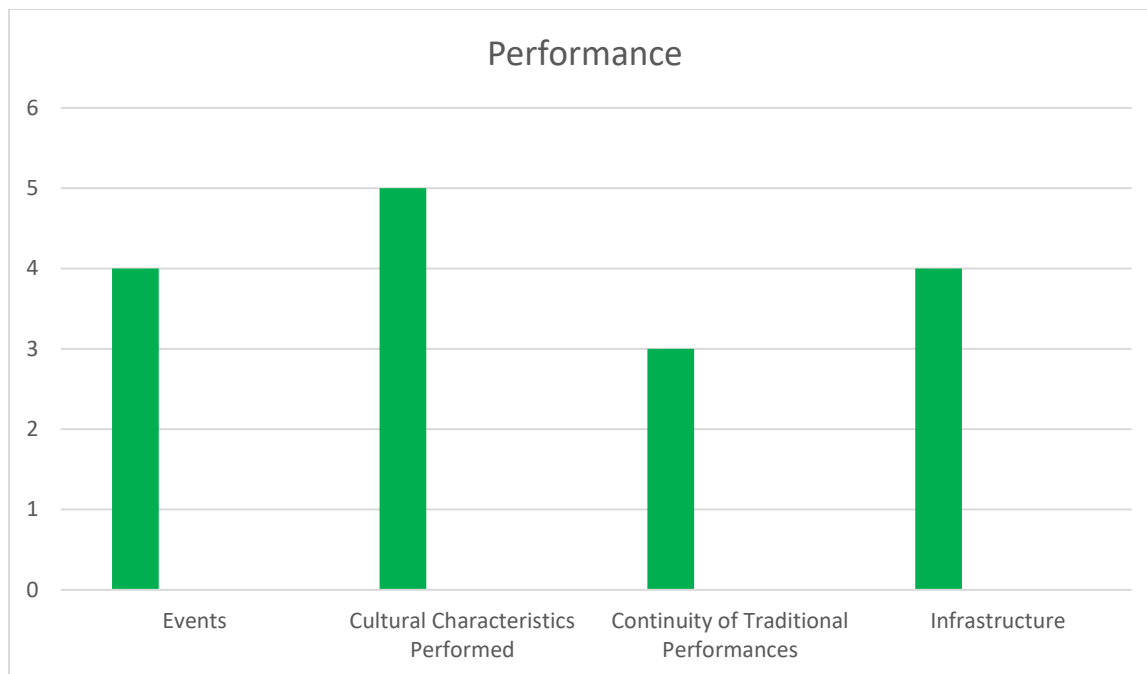
Relevance to cultural sustainability:

Cultural performance, be it events or daily interactions and experiences, are the manifestation of intangible culture in the physical world. The cultural lens through which the community member sees the world informs their experiences and expressions. By acting out these experiences and interpretations, community members feed back into the cultural environment their individual and collective cultural identity. Thus, influencing the environment, sustaining traditional culture and incorporating any outside experiences through their own cultural lens should they meet their needs.

Variables measured:

1. Are there events that brings people together in a shared sense of community identity?
2. Is there evidence of community defined cultural characteristics performed in public?
3. Traditional performances have continuity.
4. Does infrastructure support public performances in daily life and events?





Condition	Are there events that bring people together in a shared sense of community identity?
5	There is a significant amount of community events that bring people together in a shared cultural identity.
4	There is an increasing amount of community events that bring people together in a shared cultural identity.
3	There is a moderate amount of community events that bring people together in a shared cultural identity.
2	There is a decreasing amount of community events that bring people together in a shared cultural identity.
1	There is a critical amount of community events that bring people together in a shared cultural identity.
0	There are no community events that bring people together in a shared cultural identity.

Condition	Is there evidence of community defined cultural characteristics performed in public?
5	Community defined cultural characteristics are significantly present in public performance.

4	Community defined cultural characteristics are moderately present in public performance.
3	Community defined cultural characteristics are somewhat present in public performance.
2	Community defined cultural characteristics are seldom present in public performance.
1	Community defined cultural characteristics are rarely present in public performance.
0	There is no evidence of community defined cultural characteristics in public performance.

Condition	Traditional performances have continuity
5	Traditional cultural performances have remained significantly consistent throughout the past ten years.
4	Traditional cultural performances have remained moderately consistent throughout the past ten years.
3	Traditional cultural performances have remained somewhat consistent in the past ten years.
2	Traditional cultural performances have faltered in consistency considerably.
1	Some traditional cultural performances have ceased in the past ten years.
0	Traditional cultural performances are no longer performed.

Condition	Does infrastructure support public performances in daily life and events?
5	Infrastructure supports significant opportunities for public performances in daily life and of community events.
4	Infrastructure supports moderate opportunities for public performances in daily life and community events.
3	Infrastructure supports some opportunities for public performances in daily life and community events.
2	Infrastructure supports few opportunities for public performances in daily life and community events.
1	Infrastructure supports critically low opportunities for public performances in daily life and events.

0	Infrastructure does not support opportunities for public performances in daily life and events.
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## Data Summary

Community events thrown annually such as the Blues Fest, The Lincolnville Festival, and the Porch Fest support the projection of traditional and contemporary cultural identity back into the environment. They contribute to the continuity of the themes of community and history.

Community spaces for performance such as the Willie Gallimore Center, and local businesses such as the Barber Shop and Corner Store serve as cultural hubs for daily and community held performances. Last year (2017) the Lincolnville Festival wasn't held but the community plans to continue the tradition this year.

Although longstanding buildings such as the Echo house that was recently demolished are still struggling to maintain symbols of identity, restoration projects and the cultural collections in Lincolnville keep its identity in the community. A recent public initiative, The Chimes Project, an art installation honoring Lincolnville's part in the Civil Rights Movement, shows the continuity of the projection of the historical and contemporary cultural identity of Lincolnville in public places.

## **Transmission**

Definition: the process of passing on cultural practices and knowledge from one generation to the next.

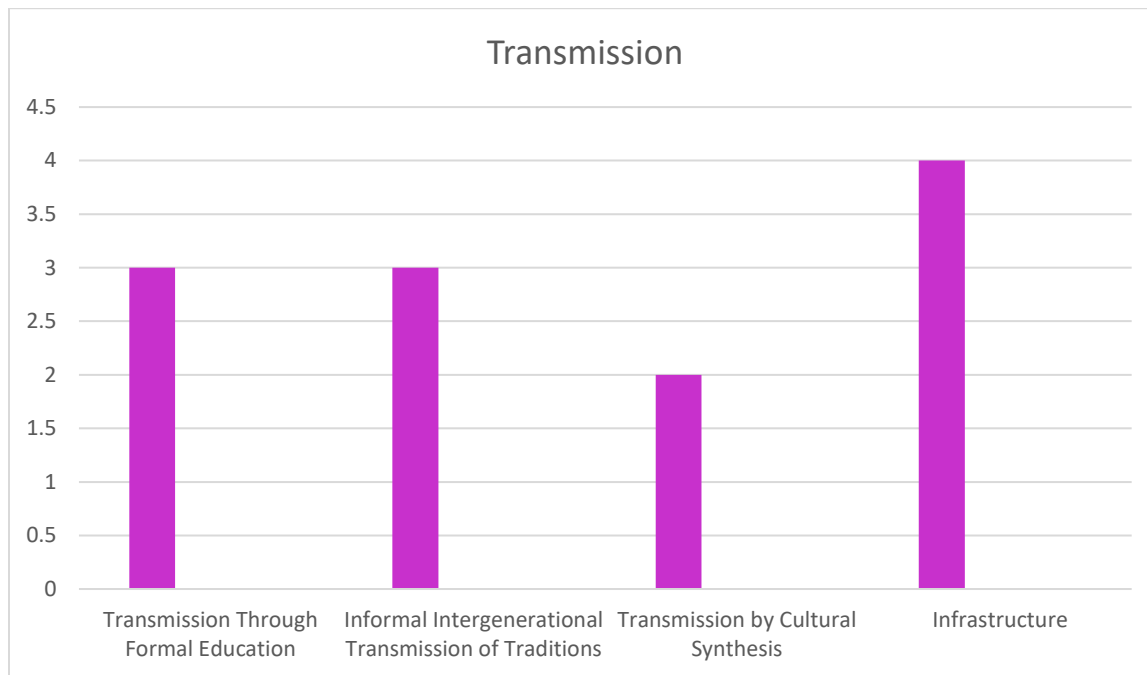
Relevance to cultural sustainability:

Cultural practices, resulting in tangible or intangible forms of cultural heritage, require transmission from one generation to the next for cultural continuity. These can evolve into new mediums and adapt to changing times through innovation, however, it is the continuous transmission of values and exposure to these traditional practices and knowledge that sustain them and the culture they support. This unbroken chain of transmission from tradition bearers to younger generations can be threatened by imposing forces. "Threats to the transmission of this living heritage come from such factors as social and demographic changes that reduce inter-generational contacts, for instance from migrations and urbanization that often remove people from their knowledgeable elders, from the imposition of formal education systems that devalue traditional knowledge and skills, or from intrusive mass media." (UNESCO)

Variables measured:

1. Intergenerational transmission of traditional practices by formal education.

2. Informal intergenerational transmission of traditions
3. Does infrastructure facilitate cultural transmission within the community?
4. Transmission by cultural synthesis.



Condition	Intergenerational transmission of traditional practices through formal education.
5	Significant traditions are performed by all generations and transmitted intergenerationally through formal education.
4	Significant traditions are performed by some generations and are being transmitted through formal education.
3	Significant traditions are performed by some generations but no longer being transmitted intergenerationally through formal education.
2	Significant traditions are performed by only one generation.
1	Traditions are being re-established among multiple generations through formal education.
0	Traditions are no longer performed or transmitted through formal education

Condition	Informal intergenerational transmission of traditions
5	Significant traditions are performed by all generations and transmitted intergenerationally.
4	Significant traditions are performed by all generations.
3	Significant traditions are performed by some generations but no longer being transmitted intergenerationally.
2	Significant traditions are performed by only one generation.
1	Traditions are being re-established among multiple generations.
0	Traditions are no longer performed or transmitted.

Condition	Transmission by cultural synthesis
5	Significant traditions are performed frequently in collaboration with other cultural groups.
4	Significant traditions are moderately performed in collaboration with other cultural groups.
3	Significant traditions are sometimes performed in collaboration with other cultural groups.
2	Significant traditions are rarely performed in collaboration with other cultural groups.
1	Some traditions are being re-established among multiple generations.
0	Traditions are no longer being used in interactions with other cultural groups.

Condition	Is infrastructure conducive for cultural transmission within the community?
5	Infrastructure reflects significant opportunities for cultural transmission within the community.
4	Infrastructure reflects moderate opportunities for cultural transmission within the community.
3	Infrastructure reflects some opportunities for cultural transmission within the community.
2	Infrastructure reflects few opportunities for cultural transmission within the community.
1	Infrastructure reflects critically few opportunities for cultural transmission within the community.
0	Infrastructure reflects no opportunities for cultural transmission within the community.

## Data Summary

The transmission of culture, through formal and informal education, by way of events or daily exchanges, maintains cultural continuity. In Lincolnville, daily cultural performances (bike riding, porch sitting) are seen frequently and adopted by transplants. However, with no formal education for cultural traditions and the disappearance of cultural hubs that nourished traditional foodways and provided opportunities for frequent cultural performances, the transmission of Lincolnville's cultural identity is less frequent than in the past. Community events like the Blues Fest, the Lincolnville Festival, and the traditional community identity. The newly introduced Porch Fest transmits parts of this identity as new transplants relate to it. "We actually featured those (the Civil Rights Plaques) in the Porch Fest last year...I put it on the flyers...so we discussed that and encouraged people to go around and look at them and to have the website that explained them. Nick at the Corner Market ... had events all day. She had poetry readings and storytelling and music there." This year Porch Fest planners are committing to incorporating more musicians and residents with a history in Lincolnville.

Generational community members don't see kids doing what they used to do, for instance softball leagues, due to new media and more traffic in the area.

An excerpt from practitioner field notes taken at the Lincolnville Festival 2016:

*The age range of attendees at the festival were mostly older residents. There were children but there did not seem to be many young adults. I didn't recognize any Flagler students there. Most seemed to be residents with strong community ties that knew each other well.*

*The overall impression I got from the festival was that it was supported mostly by generational residents and from non-residents who wanted to support the community or had something to say (activism) that they wanted to share.*

The term "the Links", once used to reference the Willie Gallimore center is now only understood by community members who grew up in the area and the terminology no longer transmitted. This may seem trivial but language shows trends in the sustainability of cultural heritage.

Interviewee 1: "Links is the very end of the street where the Willie Gallimore center is...We called it 'Links' or the 'Lanks'.

Interviewee 2 "It was called the Links for a reason. (Grasps hands over the table) See that? We linked."

Interviewee 1: "Yeah. It was a linking."

## **Resilience**

Definition: The ability of a cultural community to adapt to changing conditions and influences in its environment while retaining its distinct cultural identity.

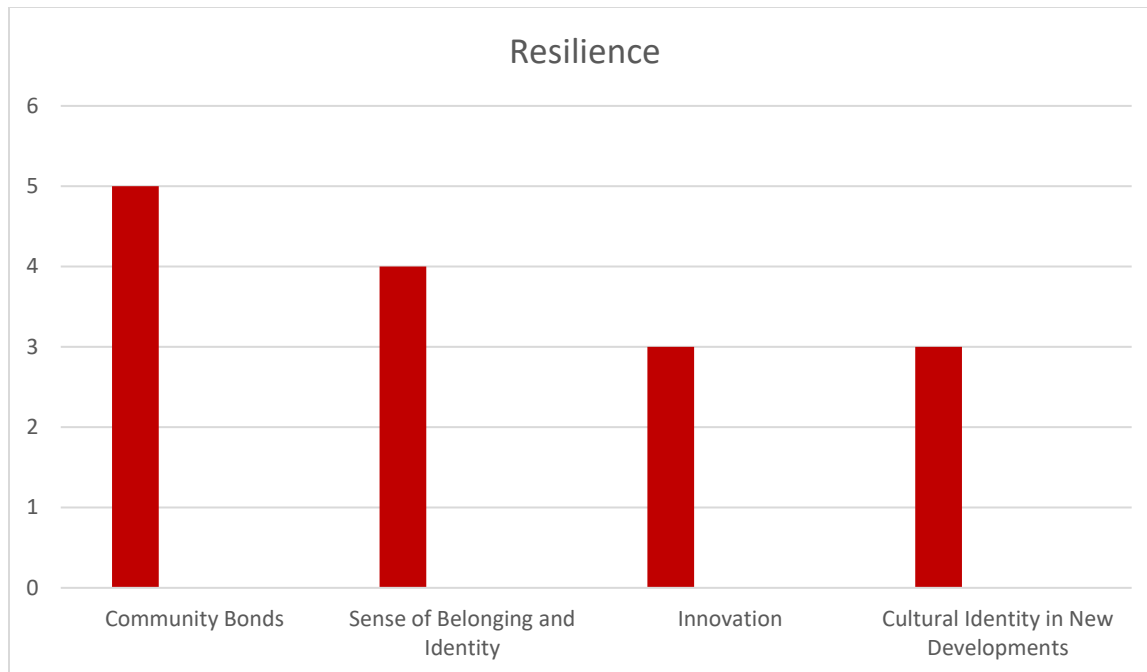
Relevance to cultural sustainability:

Not to be considered as rigid and refusing to evolve, resilience in a cultural sustainability context implies the ability to adapt to the environment while maintaining rooted in identity. In *Resilience Pivots: Stability and Identity in a Social-Ecological-Cultural System*, Rotarangi and Stephenson quote Walker et al.'s (2004:2) definition when describing cultural resilience, "the capacity of a system to undergo change while still maintaining the same structure, functions and feedbacks, therefore identity".

Adaptability and innovation of traditions are key concepts in resilience capacity. Adaptability demonstrates the capacity of a culture to survive and evolve throughout change in the community. In *Light at the Edge of the World*, Wade Davis references the concept of adaptability as essential to cultural sustainability: "Traditional cultures have survived precisely because of their ability to cope with change, the one constant in history. People disappear only when they are overwhelmed by external forces, when drastic conditions imposed from them on the outside render them incapable of adapting to new possibilities for life." (Davis, 121). Cultural expressions delineate a way of being, developed over the years from adaptations to natural environments. (Davis) In *Cultural Democracy*, Graves discusses the need to adapt tradition through innovation to sustain culture. "...identity is inseparably bound to tradition... Tradition needs continuous innovation to maintain its vitality" (Graves, 41). Collective cultural identity relies heavily on tradition and sustainable cultural traditions need constantly be adapted to serve present needs. Adaptation in itself implies a relationship to history and is the key concept that facilitates continuity. Through adaptation, traditional ways of being can be modified so that a community can stay rooted in their traditional values yet adopt and take advantage of new resources introduced from outside sources.

Variables Measured:

1. Community Bonds
2. Sense of Belonging and Identity
3. Innovation
4. Cultural Identity in New Developments



Condition	How prominent are community bonds?
5	The community expresses significant levels of community bonds.
4	The community expresses moderate levels of community bonds.
3	The community expresses satisfactory levels of community bonds
2	The community expresses concern for the level of community bonds.
1	The community expresses a critical level of community bonds.
0	The community expresses no community bonds.

Condition	Sense of Belonging and Identity
5	The majority of new and generational community members have a strong sense of belonging and identity
4	A moderate amount of new and generational community members has a sense of belonging and identity
3	Some new and generational community members have a sense of belonging and identity



2	Critically low new and generational community members have a sense of belonging and identity
1	Only generational community members have a sense of belonging and identity.
0	Community members do not identify with the area.

Condition	Do new forms of community cultural expression incorporate themes from traditional cultural identity?
5	Traditional themes are significantly represented in contemporary cultural expression.
4	Traditional themes are moderately represented in contemporary cultural expression.
3	Contemporary cultural expressions show marginal influence of cultural traditions.
2	Contemporary cultural expressions show low themes of cultural traditions.
1	Traditional themes represented in contemporary cultural expression are critically low.
0	Traditional themes are not represented in contemporary cultural expression.

Condition	New developments in infrastructure reflect values of, characteristics of, and a sense of belonging to the collective cultural identity.
5	New developments show an awareness of regions cultural identity and embrace it.
4	New developments show an awareness of regions cultural identity and reflect it.
3	The regions cultural identity is moderately reflected in new developments.
2	New developments are aware of regions cultural identity but do not support it.
1	New developments show no awareness of regions cultural identity.
0	The regions cultural identity is not reflected in new developments.

### Data Summary

Resilience, or identity resilience, in a cultural sustainability context implies the ability of a community to adapt to the environment while maintaining rooted in its cultural identity. Community bonds, maintaining a sense of belonging, innovation of traditions, and projecting identity in new developments are all forms of resilience. All community members interviewed stressed how much their neighbors and community mean to them, appreciating the interactions and community intimacy on daily levels. Community members had a strong sense of belonging and ownership of the area as a result of these bonds and their history there. Even the identities of community members who relocated remain strongly tied to Lincolnville.

“It's, it's still home... it's just as home to me now as it ever was I just don't have the money. It's crazy that I don't have the money to live here anymore. If I could I would get me a house over here, two story house with a porch on the street and I would sit up there and look into the street like we used to do back in the day. That's exactly what I would do.”

New developments represent Lincolnville's cultural identity in new ways, be it naming beers after the neighborhood and flying a “Lincolnville” flag, like Dog Rose Brewery, or letting the history of the building dictate its theme, such as the “St. Augustine Distillery and Ice Plant bar”.

A young resident who spent summers living with his grandparents in Lincolnville initiates projects carrying Lincolnville's cultural history and identity forward. He is doing this through a combination of preservation and innovation. After restoring the oldest slave cabin in the United States in Lincolnville, he's planning on starting collective spaces, “speakeasies”, throughout Lincolnville. “I want that, the ‘homsey’ feel, you know, like you're home.”

In the future, he would like to see a meeting spot where incoming residents would collaborate with longtime residents. “Collaboration, you've gotta have it...just keep Lincolnville alive... a lot of the newer age stuff is a collaboration of older school... I think if like I said Lincolnville can combine like some piece of minds, it doesn't have to be a huge collaboration of old and new because we've grown so much in that time, the Civil Rights time to now, I think it'd be really cool to be able to somehow butt heads in the middle somewhere.”

## Recommendations

The following recommendations are informed by indicator stressors identified in the assessment process and interviews with community members who shared ways they would like to see the support of culture improve.

### Recommendations for strengthening cultural access:

1. An oral storytelling project: There are generational residents who were witnesses to the history and cultural evolution of Lincolnville that could participate in an oral storytelling project to be documented and exhibited at the Lincolnville Museum and Cultural Center and an online database. Though it was reported there are conflicting stories about what happened, a collection of stories could ensure documenting it all, or peace could be made if participants are willing to work together.
2. Investing in local businesses and restricting Air BNB's.: This will slow the spread of commercialism and property taxes rising, pushing out generational residents. Access to community is interrupted by Air BNBs. There's a sense of openness in the close corners important to the Lincolnville culture that is threatened by weekenders.

### Recommendations for strengthening community agency, engagement, and performance:

1. Community associations reach out to generational residents in new ways, such as door to door or flyers posted throughout the neighborhood.
2. Initiate more collaboration between generational and new transplants in projects and community events.

### Recommendations for strengthening the transmission of culture and resilience:

1. Many community members express concern that the younger generation is not involved in the community they grew up in. One community member said she wants to get young people who inherited property involved, to apply for programs to restore their houses. Engaging young adults more in the history and traditional culture of Lincolnville could inspire innovative forms of expressing it.
2. There is a tight knit grass roots community in Lincolnville in the form of new transplants, involved in all forms of cultural expression, particularly music. Collaborations with generational residents would contribute to the transmission of traditional culture through innovation.