The University and The Community Making Music Together for 25 Years

Salisbury Symphony Orchestra
At Salisbury University
1101 Camden Avenue
Salisbury, MD 21801
410-548-5587
dtbowden@salisbury.edu
www.salisburysymphonyorchestra.org
**SSO Opportunities**

**Who:** You and Your Business

Your advertising dollars are important to you and to the SSO!

**What:** Supporting the SSO

Your advertising dollars are important to you and to the SSO!

**Where:** SSO Publications

- Each concert has a program that features sponsors, advertisements and listing of patrons.
- Signs at concert entrances feature top sponsors.
- Public Radio Delmarva advertises concerts and mentions top sponsors.
- Other promotional materials for the community also mention top sponsors, including press releases, public service announcements and newspaper ads.

**When:** SSO’s Concert Season

Join in the celebration of the SSO’s 25th year.

- October 23, 2010 – February 26, 2011
- December 11, 2010 – May 14, 2011

**How:** Contact Derek Bowden

Call 410-548-5587 or e-mail dtbowden@salisbury.edu

**Why:** Exposure, Exposure, Exposure!

The SSO audience is a desirable mix of vibrant Eastern Shore residents. People move here and stay because of the fantastic musical opportunities and offerings!

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**Ways to Support the SSO**

**Individual Concert Sponsorships**

- **$1,000**

**Multi-Concert Sponsorships (Four Concerts)**

- **$3,500**

Benefits Include: logo* on front page of concert program, listing as an SSO sponsor, logo* in newspaper advertising, logo* on concert posters, an invitation to represent your business by attending the concert and displaying your business materials at our Concert Sponsorship table. Top sponsors are also mentioned in press releases and public service announcements.

**Individual Concert Program Ads**

- Back Page - $500
- Full Page - $100
- Half Page - $60

**Multi-Concert Program Ads (Four Programs)**

- Full Page - $350
- Half Page - $200

*All print-ready logos and artwork may be e-mailed directly to dtbowden@salisbury.edu

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**Sponsorship Form**

To allow time for sponsor recognition and/or ad copy preparation, full payment is typically made within 30 days of signing this agreement. If this is not practical, a minimum payment of 50 percent is required to confirm your sponsorship.

Please complete this form and return with payment** to an SSO board member. Or mail to Derek Bowden at:
Salisbury Symphony Orchestra
Salisbury University
1101 Camden Avenue
Salisbury, MD 21801

**Make checks payable to the SU Foundation, Inc., with SSO in the memo line.**

**BUSINESS INFORMATION:**
(Name, Phone, E-mail, Web Address)

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**FOR SPONSORSHIPS:**

Concert Date(s): __________________
Sponsorship Level: __________________

**FOR PROGRAM ADS:**

Concert Date(s): __________________
Ad Size: __________________
Your Name: __________________
Your Phone/E-mail: __________________