

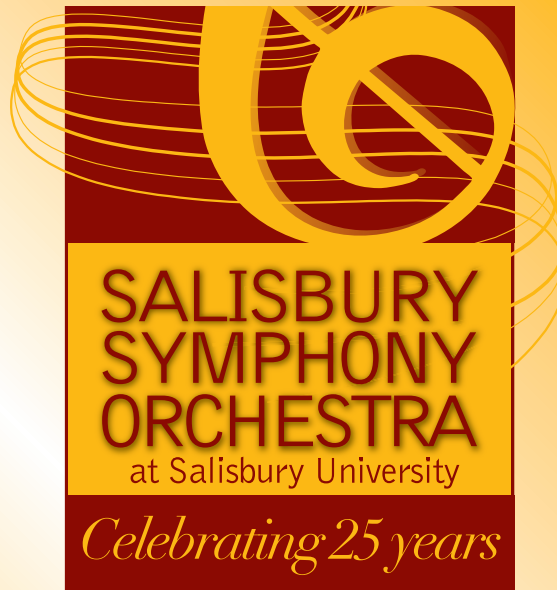
THE SALISBURY SYMPHONY ORCHESTRA

IS
25 YEARS
OLD!

HOW CAN YOU
HELP US
CELEBRATE?

LET US COUNT
THE WAYS ...

Salisbury
UNIVERSITY

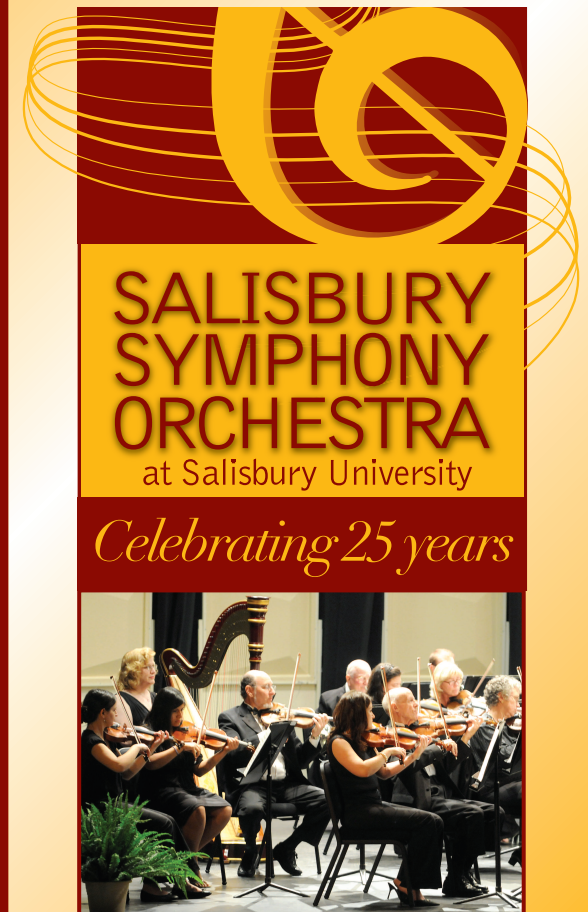


*The University and
The Community
Making Music
Together
for 25 Years*

SALISBURY SYMPHONY
ORCHESTRA
At Salisbury University
1101 Camden Avenue
Salisbury, MD 21801

410-548-5587
dtbowden@salisbury.edu
www.salisburysymphonyorchestra.org

Advertising & Sponsorship Opportunities



SSO Opportunities

Who: You and Your Business

What: Supporting the SSO

Your advertising dollars are important to you and to the SSO!

Where: SSO Publications

- Each concert has a program that features sponsors, advertisements and listing of patrons.
- Signs at concert entrances feature top sponsors.
- Public Radio Delmarva advertises concerts and mentions top sponsors.
- Other promotional materials for the community also mention top sponsors, including press releases, public service announcements and newspaper ads.

When: SSO's Concert Season

Join in the celebration of the SSO's 25th year.

October 23, 2010 February 26, 2011
December 11, 2010 May 14, 2011

How: Contact Derek Bowden

Call 410-548-5587 or e-mail
dtbowden@salisbury.edu

Why: Exposure, Exposure, Exposure!

The SSO audience is a desirable mix of vibrant Eastern Shore residents. People move here and stay because of the fantastic musical opportunities and offerings!

Ways to Support the SSO

Individual Concert Sponsorships

\$1,000

Multi-Concert Sponsorships (Four Concerts)

\$3,500

Benefits Include: logo* on front page of concert program, listing as an SSO sponsor, logo* in newspaper advertising, logo* on concert posters, an invitation to represent your business by attending the concert and displaying your business materials at our Concert Sponsorship table. Top sponsors are also mentioned in press releases and public service announcements.

Individual Concert Program Ads

Back Page - \$500
Full Page - \$100
Half Page - \$60

Multi-Concert Program Ads (Four Programs)

Full Page - \$350
Half Page - \$200

*All print-ready logos and artwork may be e-mailed directly to dtbowden@salisbury.edu

Sponsorship Form

To allow time for sponsor recognition and/or ad copy preparation, full payment is typically made within 30 days of signing this agreement. If this is not practical, a minimum payment of 50 percent is required to confirm your sponsorship.

Please complete this form and return with payment** to an SSO board member. Or mail to Derek Bowden at:
Salisbury Symphony Orchestra
Salisbury University
1101 Camden Avenue
Salisbury, MD 21801

** Make checks payable to the SU Foundation, Inc., with SSO in the memo line.

BUSINESS INFORMATION:

(Name, Phone, E-mail, Web Address)

FOR SPONSORSHIPS:

Concert Date(s): _____

Sponsorship Level: _____

FOR PROGRAM ADS:

Concert Date(s): _____

Ad Size: _____

Your Name: _____

Your Phone/E-mail: _____