

REFLECTIONS ON '09-'10

As we close the books on another year of the Salisbury Symphony Orchestra at Salisbury University (SSO), the Advisory Board looks with optimism and confidence to the next performance season, which will mark our 25th anniversary. On the SSO Web site, www.salisburysymphonyorchestra.org, I've written an in-depth letter that looks at our successes and plans. In his remarks (below) our musical director, Dr. Jeffrey Schoyen, has nicely summarized the past season. Here I'll touch upon some of the behind-the-scenes work by the volunteer board:

Belt tightening deftly applied to the budget by our manager, Derek Bowden, together with Fulton School of Liberal Arts Dean Maarten Pereboom and Dr. Schoyen, allowed us to maintain our performance agenda and still present four brilliant concerts. With local businesses facing tough financial situations, we definitely felt the impact insofar as sponsorships and advertising.

A decline in patronage for symphonic orchestras and for classical music everywhere relates to both the aging of the audience and a dearth of young listeners to replace them. We must implement methods to grow listeners while they are young. Three years ago, the SSO successfully added a Children's Concert in the fall. Funding for student scholarships for SU's Music Department has been another draw for young musicians. In May, the board formed a committee to develop an educational outreach program for the Lower Shore using the SSO Web site.

This past year we also provided audiences with popular concert afterglows organized by Lee Knier. Pre-concert talks by Linda Cockey, chair of the Music Department, and Bill Bukowski, of Public Radio Delmarva, were also successful.

To mark our 25th anniversary, plans are underway for a Gala in spring 2011. Judy Jackson and Kimberly Roemer-Granger are co-chairing. Judy and fellow board members Elizabeth Layton and Phylliss White also began compiling a chronological history of our 25 years. And there is more. (Please visit our Web site!)

In conclusion, I thank the audiences, musicians and all the Advisory Board members for making this last year memorable, productive, collegial and so beautifully musical.

Mellinda Brandon • SSO Advisory Board Chair

The Salisbury Symphony Orchestra has had yet another fine season. Guest artists Anton Miller and Gwen Toth performed beautifully and added "finesse" to our concerts.

Fulton School Dean Maarten Pereboom's narration of *The Composer is Dead for the Children's Concert* was skillfully done with just the right amount of sarcastic humor! In the last concert of the season, I was the cello soloist in Haydn's C Major Concerto and that was exciting. Lee Knier conducted the first half of that concert and did an excellent job. I would also like to mention that Anton Miller and Gwen Toth taught master classes for students and community members during their stay in Salisbury. As for the orchestra, it continues to improve. Some of its best playing was heard in Borodin's *Polovetsian Dances* and Brahms' *Violin Concerto*. I look forward to the coming season, the orchestra's 25th anniversary, and I am sincerely thankful for all of the wonderful community support for our community/university orchestra.

Dr. Jeffrey Schoyen • Music Director



Salisbury University
1101 Camden Avenue
Salisbury, MD 21801

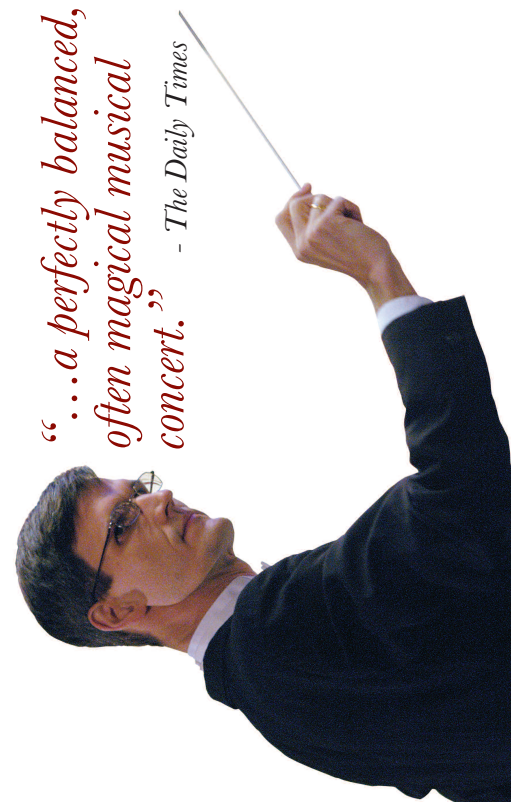


"The Salisbury Symphony has arrived."

- The Daily Times

"...a perfectly balanced, often magical musical concert."

- The Daily Times



SALISBURY SYMPHONY ORCHESTRA

At Salisbury University

ANNUAL REPORT

2009-2010
Concert Season

MISSION STATEMENT

The Mission of the Salisbury Symphony Orchestra is to bring live symphonic music to the Salisbury, MD, community; the broader Delmarva Peninsula; and the Salisbury University community. The Salisbury Symphony Orchestra serves as a valuable resource within the Department of Music at Salisbury University in attracting students, faculty, community players and professionals. The goal of the SSO is to provide a musical outlet to all musicians within a liberal arts university environment.

LEADERSHIP

SSO Advisory Board

Mellinda Brandon,
Chair
Dr. Walter Matern,
Vice Chair
Kimberly Roemer-Granger,
Treasurer
Phyllis White,
Corresponding Secretary
Elizabeth Layton,
Recording Secretary
Dr. Richard Anderson
Tom Hehman
Judy Jackson
Lee Knier
Dr. Paul Scott
Dennis Weller

SSO SU Partners

Dr. Janet Dudley-Eshbach,
President
Dr. Diane Allen,
Provost and Senior Vice President
of Academic Affairs
Dr. Rosemary M. Thomas,
Vice President of University
Advancement and
Executive Director of
SU Foundation, Inc.
Dr. Maarten Pereboom,
Dean of Fulton School of
Liberal Arts
Dr. Linda Cockey,
Chair of Department of Music

SSO Staff

Dr. Jeffrey Schoyen,
Music Director
Salisbury Symphony Orchestra at SU
Derek Bowden,
Manager
Salisbury Symphony Orchestra at SU



OUR PATRONS

SSO Angels (\$10,000 +)

Dr. Peter and Judy Jackson

Platinum Partner (\$5,000 - \$9,999)

Clear Channel Outdoor

Gold Partner (\$2,500 - \$4,999)

James & Regina Kotowski
Maryland State Arts Council

Conductor's Circle (\$1,000 - \$2,499)

C. Richard Anderson
Thomas & Mellinda Brandon
Dr. Janet Dudley-Eshbach &
Joseph Eshbach
ExxonMobil Foundation
Garrett & Elizabeth Layton
Livingston, Hammond & Hill
Wealth Management, LLC
PNC Bank
Salisbury-Wicomico Arts Council
George & Phyllis White
Stephanie Willey

Player's Circle (\$500 - \$999)

David & Susanna Buchanan
Clear Channel Radio
James M. Crouse, D.D.S., P.A.
Salisbury University Alumni
Association, Delmarva Chapter

Benefactors (\$250 - \$499)

Ervin & Donna Bowden
Bernard & Jean Dormer
Richard A. Givens, II
Granger & Company
Mark Granger & Kimberly
Roemer-Granger
Kathy Hayne
Tom Hehman &
Elizabeth Hamilton
Holt Paper &
Chemical Company
Walter & Ginny Matern
Richard & Margery Meeks
Mildred Palmer
Maarten Pereboom & Ruth Baker
Edward & Donna Prager
Frank & Emilie Robinson
George & Nancy Rubenson
Kathleen Shannon
Donald & Lynn Taylor
Dennis Weller

Friends (\$100 - \$249)

Michael & Joanna Abercrombie
Robert & Nancy Adkins
Margaret Palmer Allen
Charles P. Brenner, D.D.S., P.A.
Allan Brown
Michael & Margaret Buchness
Randall Carrow
Donald & Lynn Cathcart

Linda Cockey
Robert & Jane Corcoran
Richard Culver
Jason & Jennifer Curtin
Gen Degendorf
Delmarva Power
Elks Lodge, BPOE 817
Edwin & Norma Fleischer
Mary Beth Goll, in memory of
George Hayne
Howard & Beverly Gordy
Reba Goslee
Grand Bay Properties
Robert Hoekstra
Robert Hutchinson
Susan Jackson-Stein
Tom & Nancy Jones
Adrienne & Lewis Kadushin
Lee & Veronica Knier
Rod & Pat Layton
Ernst & Elizabeth Matthews
Jim & Cora Mitchell
Margaret Moulder
Ruth Anne Oartel
Lyubov Paskova
Edward & Donna Prager
Jeffrey Schoyen &
Sachi Murasugi
Alan & Margaret Selser
Haroldine Shaner
Anne Simmons
Nancy Tustin
Ronald & Susan Wilkins
Richard & Elizabeth Wooten

SEASON HIGHLIGHTS

October 17, 2009

Children's Concert

Featuring Lemony Snickett's
The Composer is Dead, Music
Composed by Nathaniel Stookey
Concert Sponsors:

Dr. James M. Crouse
Salisbury University Alumni
Association, Delmarva Chapter

December 12, 2009 "Romantic Holiday" Concert

Featuring Guest Violinist Anton Miller
Concert Sponsor:

Livingston, Hammond & Hill
Wealth Management, LLC



March 6, 2010

"An Evening of Baroque Music"

Featuring Harpsichordist &
Early Music Specialist Gwen Toth
Concert Sponsor:

PNC Bank

May 15, 2010

"Musical Tour of Europe"

Featuring Cellist Jeffrey Schoyen
Concert Sponsor:

SSO Advisory Board



FINANCIAL HIGHLIGHTS: 2009-2010

Attendance Figures

2009-2010 Concert Season Attendance Total = 2,285

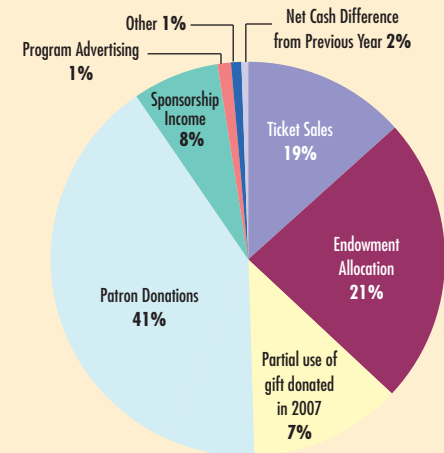
2008-2009 Concert Season Attendance Total = 2,320

2007-2008 Concert Season Attendance Total = 2,370

Total Decrease in Attendance = 1.5%

REVENUE

Year Ending June 30, 2010

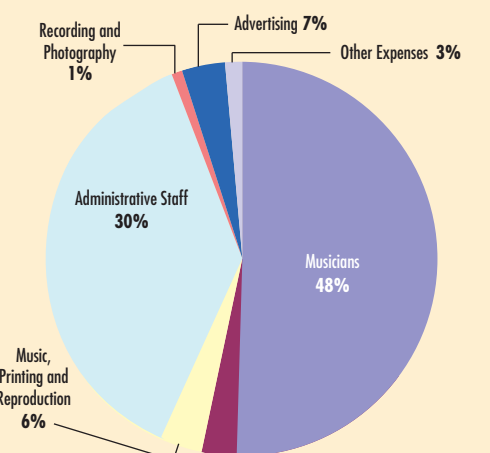


Revenue

Total Revenue For the Year Ending
June 30, 2010 \$62,016.74

EXPENSES

Year Ending June 30, 2010



Expenses

Total Expenses For the Year Ending
June 30, 2010 \$69,470.25

