HOW TO BUILD AN EFFECTIVE ORGANIZATION
Henry Dennison

BUILDING EFFECTIVE GROUPS
Diversity Leadership
Friction Motivation
Team Work

DEVELOPING MOTIVATION
Self-Serving Motives Need for Social Respect
Craftsmanship Loyalty

DIRECTING EFFORTS
Training for the Job Education for the Future

BUILDING AN EFFECTIVE STRUCTURE
Adaptation Planning and Authority
Structure and Leaders Cross Contacts
Structure and the Task Committees
Departmentalizing External Coordinations
Functional Staff Continuous Re-organization

EFFECTIVE ORGANIZATION

Summary of Four Main Chapters
How do we build an effective organization?