Power to the People, 1949.

Written as a sequel to *Multiple Management*, the main theme is that multiple management is the key to deal with the human factor in organizations and to create a supportive climate. Another theme is a plea for the support of the capitalist system during the red scare period of the "cold war."

Basis of Power to the People lies in the following concepts:

1. Business is primarily a matter of people, men not machines business thrive

2. Employees are human beings first, citizens of the nation second, factors of labor third. Labor is not a commodity.

3. U.S. is the bulwark of economic stability in the world today due to free enterprise

4. The welfare of the people cannot be legislated satisfactorily by any govt.

5. The ability of the Amer. businessman in concert with Amer. workers will preserve the dignity of man and freedom of choice.

6. The destiny of man lies in being of service to others

He devised a rating system and every employee could be rated every 6 mos. at their request the purpose was to use it as a training tool - "you don't have to be sick to be better."

**Five Point Program For America to Combat Communism**

1. establish and maintain man's proper relationship to machine

2. The head of a business is a trustee for all his employees and not for a favored group of top employees alone

3. Management, labor, and government must cooperate to encourage education of American values

4. Education in the American tradition is essential & should begin at an early age

5. A spiritual reawakening of businessmen to their fundamental responsibility to God and their fellow men is essential