# DR. NORMAN C. CRAWFORD, JR. NAMED PRESIDENT OF SALISBURY STATE COLLEGE



Dr. Norman C. Crawford, Jr., President

#### Fifth President For Salisbury State

On July 1, 1970, Dr. Norman C. Crawford, Jr. became the fifth president of Salisbury State College, succeeding Dr. Walter D. Smith who resigned last year to assume the presidency of Francis Marion College in Florence. South Carolina.

Dr. Crawford a native of Newark, New Jersey, majored in General Science Education at Rutgers where he participated in several varsity sports, was president of his fraternity and co-captain of the track team. After four years in the Navy as Navigator/Communications officer of a destroyer and serving on the faculty of the Officer Candidate School in Newport, Rhode Island, Dr. Crawford re-

turned to Rutgers as Assistant Registrar of the evening adult division. He later served as Director of Financial Aid and earned his Master's degree in Guidance and Personnel. From 1957 to 1962 he was Scholarship Director of the National Merit Scholarship Corporation in Evanston, Illinois and worked toward his Ph. D. in Higher Education Administration at Northwestern University. His research proving that financial need prevented many talented students from going on to college was instrumental in the development of new federal programs to provide financial assistance to college students, and he subsequently joined the U.S. Office of Education staff. In November of 1962 Dr. Crawford left Washington to become Assistant to the Provost and Director of Summer Sessions at the University of Delaware. After one year away from the University to serve as Acting Director of Examinations for the College Entrance Examination Board in New York City, Dr. Crawford returned to Delaware as Special Lecturer in Education and taught graduate courses in Guidance and Educational Measurements for two years. Last year he was Assistant Dean of the College of Arts and Science and devoted most of his time to academic counseling

Still an ardent sport enthusiast, Dr. Crawford claims he attended every football, basketball, and baseball game at Delaware last year. For recreation he golfs and bowls (he once had a 289 game and 735 3-game series), and says he might be talked into playing softball and volleyball again.

# and working with student groups.

# The Salisbury State College HOLLY LEAF

VOL. XXXX NO. 1

SALISBURY STATE COLLEGE, SALISBURY, MARYLAND

September, 1970

#### President Crawford's Open Letter To S.S.C. Students

Dear Students:

To those of you returning to the campus, welcome back. To those, like myself, here for the first time, welcome.

One of my first impressions of Salisbury State College when I visited here late last spring was the apparent warm respect which existed between faculty, administrators and students in the College. Faculty with whom I talked really seemed to care about students and the few students I met seemed to feel that the College cared about them as individuals. While this condition would appear to be an important, and even essential, characteristic for any college, it is extremely rare in higher education

today. To my mind, this personalized relationship between students, faculty and administration on the Salisbury campus is our unique strength; one which must be preserved jealously as the College grows. How do we accomplish this?

First, we must try to expand our student body and faculty by the addition of individuals who will value this personalized relationship. With prospective students we must try to representhonestly our College's strengths and weaknesses so that those who choose to enroll here will do so with realistic expectations. No institutuion of higher education is without its enadequacies and none can be all things to all people. As we add faculty and administrators to serve enlarged student enrollment we must make every effort to attract competent educators who consider it a privilege to work with young people. We will not encourage those who appear overly impressed by their own importance.

Finally, we must all acknowledge that the true worth of an individual is not measured by his formal education alone. Integrity, humility, loyalty, and concern for others are human values without which the developed intellect is of little social consequence. If we, in our dealings with each other on campus this year, continue to communicate our respect for these personal qualities, we

(Con't. on page 3, col. 4)

Semester Break

vacation in

Nassau

(January 4-8, 1971)

\$142.50

Applications in Memorial Student Union

cert at the Civic Center feati

#### FROM THE EDITORS

As associate editor, I would like to take this opportunity to extend a very warm welcome to all of the "newcomers" who will find themselves on S.S.C. grounds this fall. First, a "hello" to the college's new administrators and faculty members, and a wish that they may not only find this campus an enjoyable and worthwhile place to work, but also find an interested student body who will be willing to offer advice, comments and support.

Also, I would like to welcome our new members of the student body, and hope that the new freshman class and transfer students will lend their new ideas and opinions to both the classes and the activities for the benefit of all. But the most important thing for you to remember is that this college will be for you whatever you make it to be.

T.K.

Consider the average reader of the average newspaper. Then consider the reader of a college newspaper. The great difference between these two is the same contrast that should be seen between the newspapers. The college student has a demanding and challenging mind and expect a student editorial staff to be just as demanding and to feed his challenging mind with the highest quality articles that it can possibly produce. This is by no means an unreasonable expectation. If in this next year the HOLLY LEAF can offer the students such a service; if the HOLLY LEAF can urge a small minority to consider an idea in a different manner, than what they usually would do, it will have been a successful project to write the newspaper.

A summer newspaper (this edition was written in August) is identical and representative of a summer college. It barely exists because there are no students. This is the explanation for  $% \left( 1\right) =\left( 1\right) \left( 1\right)$ the administration and faculty edition of the HOLLY LEAF. However, it is another college year and students are on the campus again, and as editor, I dedicate each forthcoming issue to the students, of S.S.C.

# Wanted

Letters To THE EDITOR

Oh...Eve has

something of a

'green thumb,'

HARK! A

Snake! I

shall impale

the brute!

BOX 715

gort

JOVE, Adam

ovely garden!

### NCATE Accreditation New Majors & Heavy For Salisbury State

It was announced recently that the National Council for Accreditation of Teacher Education (NCATE) has granted full accreditation for Salisbury State College. NCATE has the exclusive responsibility to set forth the standards for national accreditation of college and university programs for the preparation of teachers at the elementary and secondary levels. NCATE accrediation validates the quality of preparation programs for preparing teachers and signifies that persons recommended by these institutions can be expected to perform satisfactorily in typical teaching positions throughout the United States.

Colleges and Universities, to be eligible for NCATE evaluation must offer programs for the preparation of teachers, be accredited by the appropriate regional association and be approved by the appropriate state department of education at the levels and in the categories for which NCATE Accreditation is sought.

In the notification by NCATE, Mr. Rolf W. Larson, Director, pointed out that during the course of evaluation, first by a visiting team, second by a panel of evaluators and finally by the Council itself, Salisbury State College had evidenced steady progress in strengthening its teacher education program and he expressed the pleasure of the Council in the evidence of growth and vitality of Salisbury State College which were evident in the recent study. Salisbury State College will be evaluated again by the NCATE Council during the 1974-75 academic year.

Aim true , Gort!

That one's been

playing hell with

my apple crop!

# **Enrollment Require** Addition of Faculty at STC

Dr. Norman C. Crawford, Jr., president of Salisbury State College announced today that 13 new faculty members have joined the College for the academic year beginning September 1970. Dr. Crawford pointed out that two of the new faculty members fill vacancies created by resignations and eleven fill new positions created by the addition of new curriculum and the heavy enrollment increase at Salisbury State. Mr. Richard Harlan Andrew

joins the newly created depart-

ment of Speech and Drama as assistant professor in Speech Mr. Andrew replaces Mr. Rodney Wilson who left Salisbury State to pursue graduatework, Mr. Andrew will be responsible for all areas of dramatic presentation and will also instruct in Speech. A resident of Urbana, Illinois, Mr. Andrew received his B.A. degree at Kansas State Teachers College, Emporia, Kansas; his M.A. from Bowling Green State University, Bowling Green, Ohio; and expects to receive his Ph.D. from the University of Illinois, Urbana, Illinois in August of this

Mr. Sebastian L. Giurintano joins the Psychology Department as Assistant Professor, Mr. Giurintano received his B.A. in Psycology and History from Wesleyan University, Middletown, Conn., and his M.A. degree in Experimental Psychology at the University of Colorado, Boulder, Colorado. He will receive his Ph. D. from Colorado in August. He has done considerable workin Social Psychologh and Bio-psychology while pursuing his advanced degrees at the University of Colorado and has had numerous

(Con't. on page 3, col. 3)

# what's one serpent more or

## **Community Support** Saves

September, 1970

#### Salisbury State

On June 5, 1970, Robert Heller Associates, Inc., Management Consulteants, Cleveland, Ohio, submitted a report and their recommendations to the Maryland Council for Higher Education concerning Maryland's system. Included in this report was a recommendation that Salisbury State College be phased out as a 4-year institution of higher learning and that a Community College replace it to serve the lower Eastern shore.

Prior to the release of this

"Heller Report" to the Maryland Council for Higher Education the Greater Salisbury Committee had secured in May a copy of the report Under the direction of Mr. C. Daniel Byrd, President Petroleum Division Dresser Industries, the Greater Salisbury Committee prepared rebuttal information to the Heller Report, and on June 5 when the report was presented to the Council for Higher Education, Mr. Byrd presented the rebuttal to the Council. As a result of this rebuttal by the Greater Salisbury Committee the Maryland Council for Higher Education appointed an Ad Hoc Committee to examine the recommendations concerning Salisbury State College, Subsequently organizations and individuals of Salisbury, Wicomico County and the Eastern Shore submitted objections to the Heller Report concerning the proposal to phase out Salisbury State to the Governor, Legislature and the Council for Higher Education.

As a result on July 23, Mr. William Chaffinch, Chairman of the Ad Hoc Committee to study the Heller Report as it pertained to Salisbury State College, announced that his committee had decided to set aside the recommendations that Salisbury State be closed and a 2/year Community College opened in its place.

The individuals who spearheaded the attack to counter the Heller Report and ultimately scuttle the Heller recommendations were:

Mr. C. Daniel Byrd; Mr. Robert Cook, Executive Director Greater Salisbury Committee; Mr. Avery W. Hall, Chairman



#### Board of Visitors, Salisbury State College; Senator Mary L. cal Journals. Nock: Mr. E. Dale Adkins, Salisbury Attorney and Member of Greater Salisbury Committee:

The Salisbury newspapers served as registerers of complaints as did the WBOC Radio Station which prepared editorials daily in opposition to the recom-

mendations of the Heller Report.

and Mr. Frank Morris, Gover-

nors Commission for Higher Ed-

Both Dr. Smith, before he left, and Dr. Crawford, the moment he arrived, gave every assistance in supplying information to the citizen/groups preparing rebuttal to the Heller Report and both Presidents attended the many meetings held in Baltimore concerning this matter.

#### Addition To Faculty (Con't.)

papers published in Psychologi-

Mr. Albert Fillis Goodwin, Jr., a native of Schenectady, N. Y., joins the faculty as Associate Professor of Business Administration and Economics. Mr. Goodwin was graduated Cum Laude from the Syracuse University School of Business and received his Master of Business Administration from the New York University. Mr. Goodwin will receive his Doctoral Degree from St. Andrews University, St. Andrews, Scotland, at the University's next graduation. Mr. Goodwin comes from St. Lawrence University, Canton, N. Y., where he is Assistant Professor in Business Administration and (Con't. on page 4, col. 3)

#### THE HOLLY LEAF

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#### EDITORIAL STAFF

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Business and Advertising Manager Ed Baker
Cartoonist Dennis Dolan
Faculty Advisor Mrs. Francis Flemming

#### OPEN LETTER - Con't.

will provide the necessary example for new faculty and students who come to the College.

I extend to each of you my personal best wishes for a highly successful and happy school year.

> Sincerely. Norman C. Crawford, Jr., President

THIS SPACE FOR DOODLING

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# S. Goldsborough Tyler, Faculty Member, Named Head of Education Department

Mr. S. Goldsborough Tyler a member of Salisbury State College faculty since 1967, has been named Chairman of the Department of Education at the College. Mr. Tyler succeeds Dr. Harvey N. Hall, who had asked to be relieved of the chairmanship in order that he could devote full time to classroom teaching.

Mr. Tyler attended the Dorchester County schools and was graduated from Cambridge High School. He received his Bachelor of Science degree in Elementary Education from Salisbury State College in 1941. He earned his Master of Science degree at Springfield College, Springfield, Mass. in 1952. Mr. Tyler has completed all his work for the Doctor of Education degree at the University of Maryland, and is presently doing his doctoral thesis.

Before joining the Salsibury State College faculty, Mr. Tyler was principal of North Dorchester High School for 6 years and principal of South Dorchester High School for 8 years. His education experience also inteaching elementary school in Anne Arundel County, physical education at Cambridge High School, as well as the principalship of Crapo High School Dorchester County. From 1942 to 1944 Mr. Tyler was a trooper with the Maryland State Police at the Salisbury barracks. From 1944 to 1946 he served as a Lt. (j.g.) in the U. S. Navy Mr.

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Across from the College On the Corner Tyler was a catcher and outfielder for a 5-year period with the Cambridge Cardinals and Cambridge Dodgers. He coached baseball and football at Cambridge High, and coached the first football team to win over Wicomico High School in 1951. He also coached baseball during his principalship at South Dorchester High. As a student at Salisbury State College he played basketball, baseball, and soccer and was voted best man athlete during his senior year.

His wife, Catharine Appleton Tyler, owned and operated a Day Kindergarten in Cambridge for 20 years, and is presently Eastern Shore Co-ordinator for the State Health Department for Day Care Centers.

#### WANTED

Students to work on Holly Leaf

Box 715

#### Addition To Faculty (Con't.)

Economics. Mr. Goodwinhas also taught at Grove City College, Grove City, Pa., and Pennsylvania Military College, Chester, Pa. In addition, he has had business experience as a member of the California Texas Dil Co. Ltd. and the Rochester Telephone Co., Rochester, N. Y.

Miss Lynne Harval of Columbia, S.C., joins the Women's Physical Education Department. She received her B.S. Degree from Madison College, Harrisonburg, Virginia, and her Masters Degree in Physical Education from Springfield College, Springfield, Mass. Also joining the Women's Physical Education Department as instructor is Miss Caroline Husser of Cherokee, Iowa. Miss Husser received her Bachelor of Arts in Education from Wayne State, Wayne, Nebraska, and her Masters of Science Degree in Education from Kearney State, Kearney, Nebras-

Mr. Norman McClure Johnson joins the History Department as Assistant Professor, Mr. Johnson received his A.S. Degree with honors in history from Davidson College, Davidson, N.C. He has done graduate work in history at the Johns Hopkins University, graduate study in Germanat Middlebury College, and in German History at the University of Freiburg and University of Munich. Mr. Johnson expects to receive his doctorate in European History from the University of North Carolina, Chapel Hill, this summer. A member of Phi Beta Kappe, Mr. Johnson taught at the University of North Carolina and Davidson College.

#### ATTENTION

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