Fall semester: Mon Aug 23 - Fri Dec 10 (Term 1: Aug 23- Oct 15, Term 2: Oct 18 -

Dec 10)

**Stage 1:** Interviews (Aug-Sep)

Stage 2: Artwork (Oct)

**Stage 3:** Reflection (Nov)

Stage 4: Exhibition (Dec)

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# August

Finalize questions set – by Aug 27

Start looking for potential places for exhibition – by Aug 27

Prepare consent forms for interviewees – by Aug 27

Meet with Capstone committee for first time – Aug 25

- Purchase anything I'll need for interviews by Aug 31
  - Tripod
  - Backdrop
  - Light
- Get feedback on question set and consent form, and adjust by Aug 31
- Reach out Interviewees and schedule interviews for Sep by Aug 31
- Write reflection for the week Aug 31

## September

- Start doing interviews Sep 1
- Analyze interviews that have been completed so far by Sep 17
- Make final choice on exhibition space by Sep 17
- Start designing digital and physical marketing collateral for exhibition –
  Sep 17
  - 1080x1080 dpi IG post
  - 1080x1920 dpi IG story graphic
  - 1200x675 dpi Twitter graphic
  - 820x312 dpi Facebook Header
  - 1200x630 dpi Facebook Image

- 8.5x11" Flyer
- 11x17" Poster
- 6x4" Postcard
- Check in with Capstone Committee by email by Sep 12
- Check in with Capstone Committee by email by Sep 26
- Finish design by Sep 30
- Finish all interviews by Sep 30
- Evaluate Interviews to see what responses will make the cut by Sep 30
- Finish transcribing interviews by Sep 30
- Organize all documentation by Sep 30

### October

- Cut and organize clips for each question by Oct 8
- Start editing files through Processing by Oct 8
- Check in with Capstone Committee by email by Oct 10
- Finish editing files through Processing by Oct 17
- Invite Damian to portfolium Oct 20
- Order Posters, flyers, and postcards Oct 22
- Edit clips back together in Adobe Premiere with CC and Q by Oct 24
- Start mixing conceptual sound piece by Oct 24
- Finish conceptual sound piece by Oct 31
- Upload and send out interview documentation by Oct 31
- Meet with Capstone Committee by Oct 19
- Update Marketing plan with physical places Oct 31

## November

- Start marketing Exhibition on Social Nov 1
- Start physically marketing exhibition with posters/flyers/postcards Nov
- Start Reflection paper Nov 1
- Start Gallery guide Nov 1
- Start purchasing/building anything I'll need for exhibition Nov 1

- Extra Projectors
- Extension cords (if they aren't provided by space)
- Stands (if they aren't provided by space)
- Chairs (if they aren't provided by space)
- Bluetooth Speaker
- Test projection mapping at home Nov 1
- Check in with Capstone Committee by email Nov 7
- Organize interactive elements Oct 14
- Start preparing exhibition space by Nov
- Finish Reflection paper and gallery guide Nov 16
- Document Exhibition space Nov
- Meet with Capstone committee before exhibition Nov 16
- Capstone Defense Week of Nov 30

#### December

- Start revisions to defense/Reflection if needed Dec 10
- Exhibition opening by Dec 10