

## MBA Program Alumnus Honored at Spring Ceremony

On May 10, 2019, the College of Business held its annual Honors Ceremony where many faculty, staff, and students were recognized for various achievements during the 2018-2019 academic year. The ceremony, held at FSU's Lane University Center, also honored Mr. Larry D. Boggs with the 2019 "Alumnus of the Year" Award.

A member of the MBA class of 1980, Boggs has more than 45 years of experience in the financial services industry. He is the Managing Director and Investment Officer with Wells Fargo Advisors.

But as Boggs, of Cumberland, reminded students at the reception, "Make sure you give back to your community." And Boggs does just that. Away from the office, Boggs serves in a variety of roles close to home and across the state of Maryland.

He is the chair of the Investment Committee for the Endowment Fund and the Operating Fund for the University System of Maryland Foundation Board and a member of the Western Maryland Health Systems Foundation Board. He

was honored in 2018 with the Allegany County Chamber of Commerce Community Service award. Boggs is also the treasurer of The League, which supports special-needs children, and he is greatly involved in the autism community in support of his grandson.

As a non-traditional graduate student, Boggs did not have a typical on-campus experience. Rather, he says he relates more to current online students who take advantage of the opportunities that Frostburg State offers to reach their goals.

"When I came to Cumberland, I just opened an office, was married and had a new baby. I took one to two courses a semester," Boggs said. "Frostburg State was a vehicle to accomplishing my goal, to getting my master's degree, even with everything that was going on in my life."

He was named one of the Best-in-State Advisors by Forbes Magazine in 2018 and Financial Times' Top 400 Advisors in the U.S. in 2016 and 2017. Boggs was named one of Barron's Best-in-State Advisors every year from 2007 to the present.



2019 Alumnus of the Year, Mr. Larry D. Boggs



Larry D. Boggs addresses the audience at the College of Business Honors Ceremony on May 10, 2019.

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 Students, alumni, and faculty honored at annual spring ceremony



# WORDS from the DEAN

**Greetings and Welcome to the Spring/Summer '19 Newsletter from the College of Business!** We are proud to showcase the efforts and accomplishments of our students, faculty, staff, and alumni and to share the events and innovations that continue to enhance the College.

First, our strategic efforts to expand opportunities for international education for our faculty and students unfolded as follows:

-The cooperative partnership between FSU and the Hunan University of Technology and Business (HUTB, formerly known as the Hunan University of Commerce, HUC) saw multiple courses being delivered successfully at the HUTB campus in Changsha, China, to three cohorts of students during the summer term, 2018-19. Dr. William Anderson, Dr. David Kiriazis, Dr. Cleo Kluegel, Dr. Dan Mizak, Dr. Jill Morris, Dr. Allen Shin, and Dr. Chiulien Venezia traveled to China to teach about 120 students each, onsite, at the HUTB campus. The College also welcomed nearly 30 students from the HUTB campus to pursue a part of their studies at the Frostburg campus.

-A new 2+2 agreement was readied between the National United University (NUU) and FSU in June 2019 that will enable matriculated students to earn a bachelor's degree in business administration with a concentration in finance.

-Under the auspices of the partnership agreement with DHBW, Bad Mergentheim campus in Germany, several members of the College of Business faculty and administration – Dr. Ryan Kentrus, Dr. Kenneth Levitt, Dr. Jeffrey McClellan, Dr. Michael Monahan, Dr. Amit Shah, Dr. Sudhir Singh, and Dr. Stacy Wassell – traveled to that campus for short-term, instructional opportunities that were highly successful. The College also welcomed a few DHBW students to study at its FSU campus in the Spring semester.

Also, importantly, faculty in the College continued on their scholarly path, with the publication of articles in peer-reviewed journals, in addition research presentations at national and international conferences. The work of some of our faculty - Dr. Suranjana Nabar-Bhaduri, Dr. Evan Offstein, Dr. William Anderson, Dr. Anthony Stair,

Dr. Lilly Ye, and Dr. Eyad Youssef – was published in top-tier journal outlets such as *Development and Change*, *Journal of Management Education*, *Quarterly Journal of Austrian Economics*, and *Journal of Global Marketing*. I am proud to note that the College of Business' intellectual capital continues to accrete well in support of the scholarly-contribution expectations of its accrediting body, AACSB International.

Moreover, Dr. Eyad Youssef was honored with the 2019 College of Business Excellence Award for Service. In addition to serving as the College's MBA Program Coordinator, Dr. Youssef led impressive curricular development efforts at both the undergraduate and graduate levels. He also undertook important economic development research that has been used by the local county and business communities.

Finally, our engagement with members our Advisory Board continues to deepen as the College prepares for the new academic year, and commences its vital, year-long effort towards its next accreditation visit scheduled in Fall 2020. As Fall arrives, we remain excited and hopeful that our collective efforts to amplify the educational experience of students in the College of Business will continue to gather momentum!

As always, please let us know how we can improve our newsletter and thank you for your continued support to the College of Business.

Warmly,

**Dr. Sudhir Singh**  
*Dean, College of Business*





*Dr. Lilly Ye (MKFI)*

## DR. YE VISITS NYC

Associate Professor of Marketing and Finance, Dr. Lei (Lilly) Ye was selected by the Advertising Educational Foundation (AEF) to participate in their Visiting Professor Program (VPP) Immersion Experience in New York City held on June 3-7, 2019.

The program is open to qualified professors who teach advertising, marketing and liberal arts and is offered in partnership with Fordham University. The VPP is a forum for both professors and the industry to develop mutually beneficial relationships. It enhances professors' understanding of advertising and marketing which better informs their teaching and research and host companies benefit as they develop closer ties to academia through that research. In addition, through connections made by professors, the VPP is a talent pipeline for students who are interested in the industry. Topic areas explored by visiting professors included social media, global brand building, consumer insights, the future of media, data analytics and diversity. The Immersion experience is most suited to professors seeking an overview of the latest developments in the field in order to infuse their teaching skills with real-world cases and industry insights.

To be selected, Dr. Ye wrote a 500-word statement and provided a two-minute video on a subject of her choice.

## DR. MONAHAN HONORED WITH FACULTY ACHIEVEMENT AWARD

The recipients of the 2019 Faculty Achievement Awards were honored at the Frostburg State University Honors Convocation and Reception on May 22, 2019 in the Pealer Recital Hall of FSU's Woodward D. Pealer Performing Arts Center.

Dr. Michael Monahan was recognized for University and Community Service. He is the long-time chair of the Department of Management, served as chair of the College of Business dean search and was a member of the provost search committee. Monahan has served as

the faculty advisor to the Society for Advancement of Management (SAM) since 2005, taking a group of students each year to compete at the SAM's International Conference. He has also served on numerous University committees. In the community, Monahan serves as a secretary of the Foundation for Frostburg organization and is co-author of a key report on the \$15 minimum wage for the Maryland legislature. Beyond his service to FSU and the community, he provides service to his profession by serving on multiple management-focused committees.



*Dr. Michael Monahan (MGMT)*

# COLLEGE HOLDS 2ND ANNUAL INTERNSHIP FAIR

With sincere thanks to our Internship Coordinator, JoAnna Shore, and her solid team comprising of Corrie Preston, Stacy Wassell, Chelsea Schrader, Lilly Ye, Ryan Kentrus, Abby Shillingburg, Amy Shimko, Robbie Cordle, and Angela Nguyen, the College hosted its second Internship Fair successfully. While 19 organizations had confirmed participation, 14 actually participated, with student participation standing at about 55 students. Of those, as JoAnna shared with me, 9 students got internships and another 12 took jobs with the US Census Bureau (mostly in the urban counties). While some employers were local, others such as CareFirst, Buffalo Wild Wings, US Army, First United National, and the HUBZone program have a much wider regional / national reach. Again, we will continue to work towards expanding both employer and student participation next year.



*A representative from Buffalo Wild Wings explains the internships he has available.*



*Advisory Board Member, Shirley Bailey, discusses the HUBZone Program with an interested student.*

## NEW BOBCAT SCULPTURE INSPIRES STUDENTS AND ALUMS ALIKE



*Advisory Board Member and FSU Alum, Wayne Scott*

The FSU community welcomed a special Bobcat to campus this past spring: a new metal sculpture overlooking the Clock Tower from the plaza in front of the Compton Science Center.

This achievement is thanks to the initiative of FSU student leaders and their generosity and that of many alums and friends, with funds being raised through an online crowdfunding campaign. The Student Government Association wanted a statue to serve as a campus rallying point, a birthplace for new Bobcat traditions, a physical manifestation of campus pride and a picture-perfect companion for future Bobcat selfies.

It didn't take long for the statue to turn up in pictures all over Instagram and Facebook and we hope he's with us for a long time!

## ADVISORY BOARD ELECTS NEW CHAIR

At its May 2019 meeting, the CoB Advisory Board welcomed its new chair, Mr. Stacey Bingaman.

Bingaman currently serves as the President and CEO of First People's Credit Union and has been a member of the CoB Advisory Board for several years.



*Advisory Board Chair, Stacey Bingaman*



# FSU LAUNCHES CENTER FOR REGIONAL ENGAGEMENT AND ECONOMIC DEVELOPMENT

Businesses, nonprofits and local governments in the tri-state area have a straightforward new way to access business expertise at Frostburg State University: the College of Business' new Center for Regional Engagement and Economic Development (CREED), which was established in March, 2019.

"Expanding our outreach and engagement into the surrounding region has been a key goal for FSU. CREED is an important step toward that goal," said Al Delia, vice president for Regional Development and Engagement at FSU. "Business, nonprofit and government organizations throughout the region now have a clear conduit to work directly with our distinguished College of Business faculty. The relationships that develop through CREED will help our regional economy grow to new heights."

The College of Business' external consulting arm, CREED is committed to

partnering with organizations in Maryland, Pennsylvania and West Virginia. By partnering through CREED, organizations can access faculty expertise in information management, skills training, leadership training, management development training, research and consulting services and more.

"We have so much to offer, and the community has needs that many times go unmet," said Dr. Amit Shah, who has been named director of CREED. "As one of the largest players in the community, if we are able to meet the needs of businesses and help them do better, then our purpose is well-served."

Shah serves as the contact person for interested organizations. He will work to determine an organization's specific needs, assess the college's capacity to meet those needs and develop mutually agreeable partnerships. Shah



*Dr. Amit Shah (MGMT)*

will also reach out to promote CREED.

The partnerships built through CREED will connect organizations with faculty who understand the nuances of their region. Each of those partnerships will be unique, developing based on an organization's individual needs.

"CREED is really an embodiment of the college's vision of how we connect with our community and how we respond to our regional community's needs," explained Dr. Sudhir Singh, Dean of the College of Business. "In a sense, that's what we're here for: 'How are we extending our expertise to benefit our community?' CREED will do exactly that."

## ADVISORY BOARD MEMBERS REVIEW STUDENT RESUMES



*Advisory Board Members Anthony Carlisi, Mark Palmer, Leah Ann Laffey, Shirley Bailey, Michele McGough pose with students from the Spring 2019 MGMT 310 class. Picture credit: Advisory Board Member, Jason VanSickle.*

On April 11, College of Business Advisory Board members traveled to campus and met with several students from Dr. Ryan Kentrus' MGMT 310 Professional Development class. Part of the class curriculum includes a resume review and mock interview process for interested students. For the past several semesters, board members have reviewed the resumes and provided feedback via email, but this semester the members took the time to travel to campus to share their expertise in a more hands-on way. They met with students individually, reviewed their resumes, and provided feedback in a face-to-face discussion; a valuable experience for both parties.

# BUSINESS STUDENTS TAKE LEADERSHIP TO THE NEXT LEVEL

The College of Business is proud of all its students and three of them, in particular, have achieved many great things over the last semester.

Ms. Jenna Puffinburger has been chosen by Campus Compact as a 2019 Newman Civic Fellow, which acknowledges motivation and potential in public leadership.

Puffinburger is an Honors student majoring in business administration with a concentration in marketing. She served as the vice president of the FSU Student Government Association (SGA) and a student representative of the Excellence in Academic Advising Steering Committee. She was also a student government representative on the University Advisory Council, working collectively with members of administration, staff and faculty on the betterment of the campus community. She has been elected as SGA President for 2019-2020.

The Newman Civic Fellowship is a one-year experience emphasizing personal, professional and civic growth. Through the fellowship, Campus Compact provides a variety of learning and networking opportunities, including a national conference of Newman Civic Fellows in partnership with the Edward M. Kennedy Institute for the U.S. Senate. The fellowship also provides fellows with access to apply for exclusive



*Jenna Puffinburger*

scholarship and postgraduate opportunities. The Newman Civic Fellowship is supported by the KPMG Foundation and Newman's Own Foundation.

In April, senior Mackenzie Swift was honored by the Maryland Daily Record as their Circle of Excellence Scholarship winner for 2019.

During the 2018-2019 academic year, Swift was a member of the President's Leadership Circle and also served as president of FSU's chapter of the Society for Human Resources Management (SHRM). During her tenure, Swift organized many successful workshops and activities, including the chapter's "Big Event," which was held in May. Owing to her hard work and dedication, Swift ended her 2018-2019 academic year with a scholarship from Cumberland Valley SHRM chapter in Hagerstown, MD along with several other scholarships from various sources at FSU.

Swift is set to graduate in December 2019 with a Bachelor of Science in business administration with



*Mackenzie Swift*

a concentration in human resources management. She is a member of Phi Eta Sigma national freshman honor society as well as Beta Gamma Sigma, the national business honor society, which invites only the top 10 percent of students for membership.

Swift plans to continue her education, working toward an MBA while also working at an internship or job in the years after graduating from FSU. She also plans to get her SHRM certification and her ultimate goal is to have an HR consulting business of her own.

The College of Business Department Chairs unanimously affirmed that Nicholas Fuhmann should represent the CoB as a speaker at Spring Commencement, which was held on May 23 at the Cordts Physical Education Center Main Arena.

Fuhmann, of South Riding, Virginia, earned his bachelor's degree in business administration with a concentration in finance. He was a three-time Dean's List



*Nicholas Fuhmann*

honoree over each semester that he attended Frostburg after transferring from Frederick Community College with his Associates Degree in Fall, 2017.

As a student-athlete in Baseball at FSU, Nick served as a role model for his peers and his teammates, having combined exceptional academic performance with success on the baseball field.

Nick is a member of Beta Gamma Sigma Business Honors Society and a member of the Capital Athletic Conference All-American Baseball Team in 2018. He was in Phi Theta Kappa Honor Society at Frederick Community College and has also worked with the Fairfax County Water Authority and as a licensed realtor with Keller-Williams Realty.

Nick is currently enrolled in FSU's MBA program with a concentration in Business Analytics and plans to join the Officer Training Program with the Marine Corps in the future.





## BETA GAMMA SIGMA HOLDS SPRING INDUCTION CEREMONY

*Spring 2019 Inductees:*

Elmer Orellana  
Brandon McCloskey  
Jordan Wolfe  
Rebekah Book  
Shawn Lewis

Chester Dabrowski  
Nicholas Fuhrmann  
Kavonte Galloway  
Noelle Otto  
Tiffany Lopes

Deanna Denny  
Kevin Meyer  
Chandler Sagal  
Derek Jackson



Associate Professor in the Department of Management, Dr. Jeff McClellan, joined colleagues from the College of Liberal Arts and Sciences (CLAS) and the College of Education (CoE) for a panel discussion about university life for Admitted Students Day, held on April 15. Close to 200 students, along with parents and loved ones, attended.

*From Left, Dr. Phil Allen, Department of Geography, Dr. Jodi Eirich, Department of Educational Professions, and Dr. Jeff McClellan*



# ALUMNI AND STUDENTS INTERACT THROUGH “NETWORK @ NITE”

On April 17, seven distinguished alumni met with more than 80 students through a networking event dubbed “Network@ Nite.” It featured alumni from diverse professional and academic backgrounds and gave students an opportunity to learn about how characteristics of workplace are changing as well as how to develop a competitive edge in the job market.

The evening started off with a panel discussion moderated by Dr. Carol Gaumer, chair of the Department of Marketing and Finance, and continued

with round table discussions and a question-and-answer session. The alumni participants included Kevin DiUbaldo '09/'14 (Corporate Controller of Ingleside), Jermaine Johnson '16 (IT Business Analyst, Office of the State Superintendent of Education), Maureen Brewer '88/'90 (Marketing Projects Coordinator, First United Bank & Trust), Rich Plakson '90 (National Sales Manager, Next Gen Sales), C.W. Etzler '99 (Senior Vice President of Financial Operations, ManTech), Timi Hadra '99 (Partner, IBM), and Lauren Ludvigsen '15 (Circular Designer, Giant Food).

The event was successful in terms of both participation and enthusiasm of students. Many alumni participants and students ended up staying beyond the official scheduled end time to interact.

Many college representatives, including Dean Dr. Sudhir Singh and Associate Dean Dr. Thomas Sigerstad, were present at the event, which was co-sponsored by the college Student and Alumni Committee and the FSU Foundation. James Kirk and Jason Andrick from FSU Foundation also participated in the event to help make it highly successful one.



*FSU Alum CW Etzler interacts with students during the round table portion of the Network @ Nite event held on April 17.*

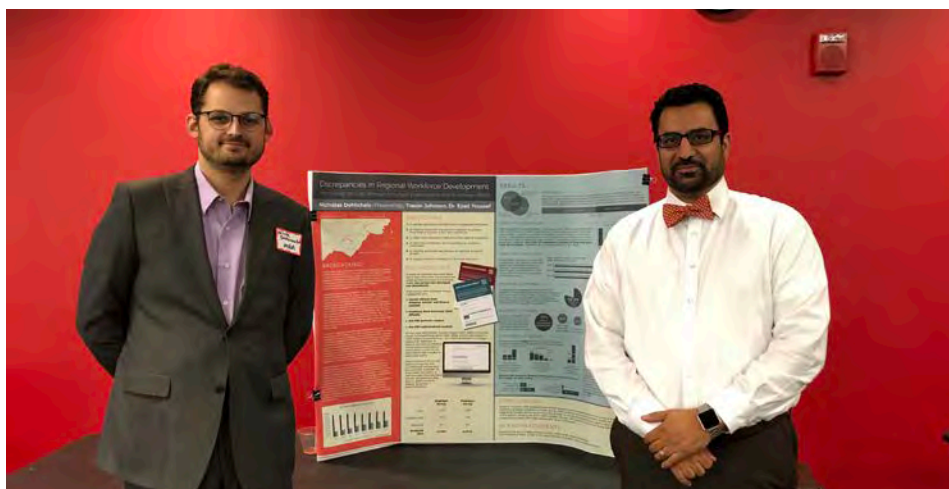




Several College of Business students had the opportunity to present their research at both the Undergraduate and Graduate Research Symposiums held this spring at the Lane University Center. The Undergraduate Symposium was attended by Congressman David Trone, who also spoke in a separate session on campus. Senior Travon Johnson (MKTG) got the chance to chat with the congressman on the way to the symposium. Johnson presented his findings on a Regional Economic Development Survey project designed to determine workforce needs in the region in addition to gauging the discrepancy between unfilled regional positions and unemployed regional workers.

## RESEARCH SYMPOSIUMS INSPIRE SUCCESS FROM COB

MBA student Nick DeMichele poses with MBA program coordinator, Dr. Eyad Youssef (MKFI) next to his poster for the Regional Economic Development Survey project. DeMichele and Johnson labored together with Dr. Youssef and regional county representatives to create a comprehensive pair of surveys that were expected to illuminate key areas of regional needs in terms of workforce training and both soft and hard skills. The goal of the project was to better understand how institutions like Frostburg State University, in addition to employers themselves, may assist in preparing the regional workforce for local employment in entry-level, mid-level, and senior-level positions.



Business Administration students Jenna Puffinburger and Sarah Dignan also presented at the Undergraduate Research Symposium, held on May 3, 2019. As members of the CoB Student Business Leadership Committee (SBLC), Puffinburger and Dignan studied, along with other committee members, the impact of the SBLC's annual Fall Mountain Leadership Retreat on development of leadership among Retreat attendees. The SBLC is a student organization and self-managed team that seeks to develop leaders from within the College of Business. This committee strives to promote the three pillars on which the organization was founded: Giving, Leadership, and Alumni Connections. The CoB Fall Mountain Retreat, held annually at the Wisp Resort in McHenry, MD, allows students to put their leadership into practice.

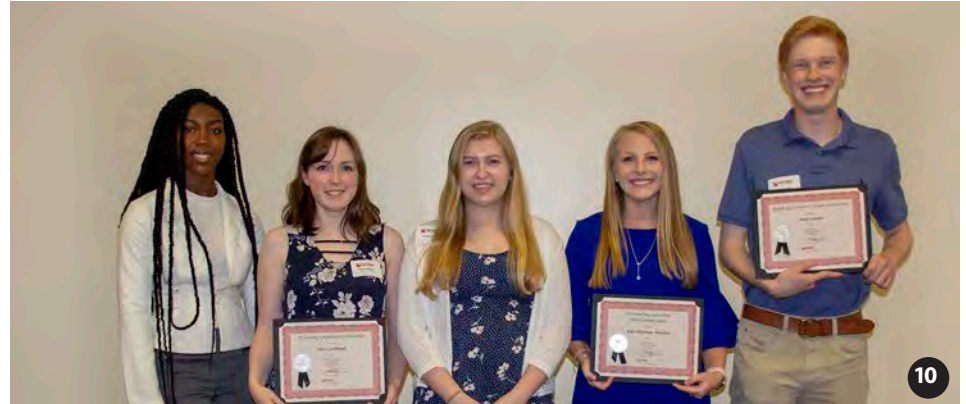


# College of Business Honors Reception

*Students, Faculty, and Alumni  
Recognized at Annual Ceremony*







**1.** College of Business Honors 2018-2019: from left: CoB Dean Dr. Sudhir Singh, Mackenzie Swift (MGMT), Maryland Daily Record Circle of Excellence Scholarship, Nicholas Fuhrmann (FINA), May 2019 Commencement Speaker, Chester Dabrowski (ACCT), Delta Sigma Pi Scholarship Key, and Christian Reynard (MGMT), PNC Presidential Merit Scholarship. **2.** College of Business "Excellence" Award in Service: Dr. Sudhir Singh and Dr. Eyad Youssef (MKTG). **3.** Department of Economics Honors: Dr. David Kiriazis, Chair, John Lancaster, Departmental Honors, and Tiffany Lopes, Allegany County Chamber of Commerce Outstanding Business Student Award in Economics. **4.** Department of Accounting Honors: Lucas Lowry, Departmental Honors and Allegany County Chamber of Commerce Outstanding Business Student Award in Accounting, Brady Gaumer, Accounting Department Scholarship, Chester Dabrowski, Accounting Association Scholarship and Sarfino & Rhodes Accounting Achievement Award, and Macy Lashbaugh, Accounting Department Scholarship, Accounting Association Scholarship, Sarfino & Rhodes Accounting Achievement Award, and Turnbull, Hoover & Kahl Scholarship. **5.** VITA Program: Dr. Chelsea Schrader (ACCT), VITA Coordinator, Joseph Rohr (ACCT), and Dr. Chiulien Venezia (ACCT). **6.** College of Business Scholarships: Dr. Sudhir Singh, Mackenzie Swift (MGMT), First United Bank & Trust Scholarship, Christian Reynard (MGMT), John R. and Phyllis Sell MacVeigh Scholarship, Marilyn Gweh (ACCT/ECON), Hedrick Business Excellence Scholarship and Frank and Margaret Farano Scholarship, Brady Gaumer (ACCT), Ralph and Charlotte Jordan Scholarship,



Noelle Otto (MGMT), Frank and Margaret Farano Scholarship, Elmer Orellana (ACCT), Hedrick Business Excellence Scholarship, Ivana Rematt (ACCT), Student Business Leaders Scholarship, and Macy Lashbaugh (ACCT), John R. and Phyllis Sell MacVeigh Scholarship. **7.** Department of Management Honors: Marco Cardone, Allegany County Chamber of Commerce Outstanding Business Student Award in Management, Mackenzie Swift, A. Henry and Edith M. Gehauf Scholarship, Elmer Orellana, Dr. Huma Shakil & Dr. Shakil M. Rahman Business Scholarship, Noelle Otto, Richard E. and Dorothy K. Pesta Business Scholarship, and Dr. Michael Monahan, Chair. **8.** Department of Marketing and Finance Honors: Travon Johnson, Allegany County Chamber of Commerce Outstanding Business Student Award in Marketing, Ashley Darby, Allegany County Chamber of Commerce Outstand-

ing Business Student Award in Finance, Nicholas Fuhrmann (FINA), Departmental Honors, and Dr. Carol Gaumer, Chair. **9.** CoB Alumnus of the Year: Dr. Ronald Nowaczyk, FSU President, Mr. Larry Boggs, and Dr. Sudhir Singh. **10.** Outstanding Student Leaders: Accounting Association: Albertine Johnson and Macy Lashbaugh, SHRM: Mackenzie Swift, Beta Gamma Sigma: Julia Hershman, and Student Business Leadership Committee: Brady Gaumer. **11.** MBA Program Honors: Corey Knipple, Allegany County Chamber of Commerce Outstanding Business Student Award in MBA, Nicholas DeMichele, Departmental Honors, Chester Dabrowski (ACCT) Paula L. Vroman MBA Scholarship, Dr. Eyad Youssef, MPA Program Coordinator, and KaVonte Galloway (GLOB), Paula L. Vroman MBA Scholarship.





The Department of Accounting's long-time colleague, Dr. Yan Bao, retired effective June 1, 2019.

Dr. Bao faithfully served the University, College, and Department during her 16 years at FSU. She earned several awards for her engagement and teaching. She served as MBA Coordinator during a critical time in that program, where she shepherded through many significant changes. She also led a group of FSU students on the first CoB global experiential trip to China and was a vital organizer for CoB's first collaborative teaching effort with Hunan University of Commerce in Changsha, China.

Thank you for your wonderful contributions to FSU, Dr. Bao! We wish you continued success in all you do!

## October 25, 2019

McLean, VA

10 a.m. - 7 p.m.

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For more information, contact:

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**Professor Carol Gaumer**  
[cgaumer@frostburg.edu](mailto:cgaumer@frostburg.edu)

Apply before Sept. 20 at  
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## Upcoming Events

**Labor Day**  
**Sept. 2nd - University Closed**

**Homecoming Weekend**  
**Oct. 4-6**

**Thanksgiving Break**  
**Nov. 27- Dec. 1**

**CoB Advisory Board Meeting**  
**Sept. 23 - Gira 397**

**Undergraduate Career Summit**  
**Oct. 25 - Washington, D.C.**

**Fall Commencement**  
**Dec. 18**