
Senate Recommendation to the Provost

Originating Body: Faculty Senate

Originator: Chrys Egan

Date Submitted: April 9, 2019

Requested Effective Date: August 1, 2019

Recommendation: Proposed School of Graduate Studies

Attached: Passed motion attached

Date Approved by the Faculty Senate: March 26, 2019

Chrys Egan

4/9/19

President, Faculty Senate

Date

Action Taken by Provost

Date: 4/21/19

xxx Recommendation Accepted

 Recommendation Not Accepted

 Recommendation returned to the Originating Body for further review (see attached)

Disposition for Approved Recommendation:

xxx President

xxx VP Student Affairs

xxx Faculty Senate President

xxx VP Finance

xxx Consortium Chair

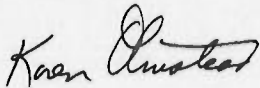
xxx School Deans

 Webmaster

xxx Graduate Council

 Catalogue Editor

xxx Provost Council



4/21/19

Provost

Date

SALISBURY UNIVERSITY FACULTY SENATE MOTION

Submit this form to the Faculty Senate President

SUBJECT: Proposed School of Graduate Studies

SENATOR PROPOSING MOTION: Christopher Vilmar: Designated Senator to the University Graduate Council

SENATOR SECONDING MOTION: Kathleen Shannon

MOTION:

Although the Senate is not ready to endorse a Graduate School at this time, we are sympathetic to the needs of graduate programs within the university and are requesting that the administration investigate alternatives for meeting those needs.

That the Faculty Senate acknowledge receipt of the Graduate Council's report concerning the feasibility of creating a School of Graduate Studies at Salisbury University.

Further, the Faculty Senate encourages the SU administration to explore ways to provide support for the identified needs for graduate programs including, but not limited to, marketing, recruitment, admissions, registration, and increased enrollment in current and future graduate programs.

Amendments made at the meeting:

1. Although the Senate is not ready to endorse a Graduate School at this time, we are sympathetic to the needs of graduate programs within the university and are requesting that the administration investigate alternatives for meeting those needs.

JUSTIFICATION:

~~Salisbury University has dramatically increased graduate enrollment by 46% between fall 2013 and fall 2017. This growth has occurred both with new program development (On-line MBA and MSW, Ed D, MS in Athletic Training) and increases in enrollment of existing programs. This growth in complexity of the graduate programs at SU, along with calls for considering a Graduate School in the Strategic Plan, laid the groundwork for recommendation.~~

~~As Salisbury University seeks ways to increase enrollment in an era of declining undergraduate demographics, the creation of a School of Graduate Studies will help focus efforts to support existing programs in their recruitment and administrative efforts and lend support to departments who choose to pursue new programs in graduate education.~~

~~A Salisbury University School of Graduate Studies would facilitate the following advantages:~~

- ~~• Centralized Marketing and Targeted recruitment to assist all Graduate Programs~~
- ~~• Designated Graduate Registrar for all Graduate Programs~~
- ~~• Designated Admissions Counselor for all Graduate Programs~~
- ~~• Designated Instructional Designer to assist all Graduate Programs~~
- ~~• Support for Faculty recruitment~~
- ~~• Support for targeted growth of all existing Graduate Programs~~

- ~~Support for growth of Graduate Program. There is already potential interest that has been communicated by various departments including, but not limited to, Social Work (doctorate), CMAT (Masters) and Applied Health Physiology (Doctorate)~~
- ~~Provide Support for the existing Doctoral Programs (DNP and EDD) including Dissertation/Project Format Editing and Review Approval and assisting with the unique aspects of doctoral degrees~~

~~This proposal was unanimously endorsed by the Graduate Council, which consists of all of the Graduate Program Directors and an elected faculty representative from each of the SU Units.~~

ANTICIPATED IMPACT:

Negative:

~~The proposal does not come without cost. Additional expenditures are estimated at \$300,000; however, it is anticipated that increased focused marketing at the graduate level would counter this with an increase in graduate enrollment thereby increasing tuition revenue.~~

~~A 4% growth rate of existing Graduate Programs over the next 5 years would generate an *estimated* \$143,000 in additional tuition revenue.~~

~~Expanding Graduate Programs to just the three departments listed above would generate an *estimated* \$243,750 in additional tuition revenue.~~

~~This \$386,750 in *estimated* additional tuition revenue more than offsets the estimated \$300,000 *estimated* expenditures of creating the School of Graduate Studies.~~

Positive:

~~The creation of a School of Graduate Studies would provide much needed administrative support to Graduate Program Directors who are content specialists in their fields but, for the most part, do not have the expertise in areas such as marketing, admissions, and registration.~~

Is this a recommendation to the Provost? Yes X No

Is this a recommendation to someone else? No Yes, to

VOTE: Number of Senators Present: 17 Motion Passes